CHILVIEW LLC · OFFICIAL USER GUIDE

Chilview User Manual

Version **V41 (2.2.41)** — popup product card, Founder share checkbox, Hunt tabs, honest Tracker Rank, Wholesale Mode, Catalog printed fields, Niche Trend History, honest Price Trend, on-page panel, Hunt / Moat, popup Tracker, Black Box, Sellers, trial, and Founder. For Amazon FBA sellers on **Chrome** or **Brave**.

V41 · 2.2.41 | Chrome + Brave | Privacy-safe | Ayaat light

- **Tracker / Niche Hunt (teal)**
- **Hunt / Watching / live (green)**
- **Remove / High Risk / decline (orange-red)**
- **Actions & Open listing (blue)**
- **Caution / Moat / Need quote (amber)**
- **PRO / Competition Index (purple)**

Official links

- Install: Chrome Web Store · Chilview
- Site: getchilview.com · Support: /support · Privacy: /privacy

Version note. This book matches **Chilview V41 (2.2.41)**. Confirm the popup badge says **2.2.41**. Chrome or Brave only. The UI is **Ayaat light**.

What's new in V41 (how to use it). On an Amazon product page, open the popup: the product row stays readable — small thumbnail (or hidden if the image is empty/broken), listing title, Copy ASIN, Price, Rank, and Bought. Founder popup: **Share Price Trend visits with other Founders** is a normal 14px checkbox, off by default (ASIN, price, BSR, Buy Box from pages you open — no personal data). Niche Hunt selected tab still fills Ayaat blue. Tracker Rank still shows printed number and category; leftover Rank / Bought clear when no PDP is open. Cart cap stays on Overview only. Wholesale Mode, Catalog printed fields, Niche Trend History, and honest Price Trend stay. FBA calculator shows — when Amazon did not print package weight or size (enter them in Advanced).

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1. Install, pin, and browsers

1. Open the Chrome Web Store listing and click **Add to Chrome** (or Add to Brave): [Chilview on Chrome Web Store]
2. Click the puzzle-piece Extensions icon → pin **Chilview** so it stays on the toolbar.
3. Click the Chilview icon. You should see brand **Chilview** and subtitle **Price history**.
4. Open an Amazon **product detail page** (a URL with `/dp/` and a 10-character ASIN).

> **Chrome and Brave only.** Edge, Opera, and Vivaldi are blocked on purpose. Use Chrome or Brave on the same listing.

> If the popup says **Open an Amazon product page**, you are on Home, Cart, or a search-only tab. Open a product ASIN page.

2. Where Chilview appears

Surface	How to open	What you get
Toolbar popup	Chilview icon on the toolbar	Tracker, Niche Hunt (labeled Profit until renamed), Black Box, Sellers, PRO, trial / Founder, optional Wholesale mode
Product page panel	Any Amazon PDP (`/dp/ASIN`)	Price, Price Trend, Cross-Marketplace, Buy Box, Review Insights, FBA, Listing quality, Catalog, Listing keywords, variations, gating
Keyword search (SERP)	Amazon search `/s?k=…`	**KEYWORD NICHE SUMMARY** dashboard + Hunt / Moat cards on each listing
Seller storefront	URL with `/sp?seller=`	Track This Seller · catalog in the Sellers tab
Wishlist / Lists	Amazon Lists hub, then a list that shows products	Bar under the header · **Track visible** saves those ASINs
Today's Deals	`/gp/goldbox` or Amazon's Deals page	Visible deal cards, badges, Ends in · Track visible · Copy ASINs

3. Your first 10 minutes

1. Go to amazon.com (or your marketplace) and open one product you already know.
2. Wait for the Chilview panel on the page (next chapter). Reload the tab once if it is missing.
3. Click the Chilview icon. Tracker should show the same title, ASIN, and price.
4. In Tracker, enter a target below today's price → **Save**. The button becomes **Remove**.
5. Open popup **Niche Hunt** → **Board** → **Save to Hunt Board** (this is not a price alert).
6. In Amazon's search box, type a keyword (example: *bamboo charcoal pee pad*) and open the results page. Scroll until **KEYWORD NICHE SUMMARY** appears. That is your niche dashboard.
7. Read How Hunt works, then tap **Hunt only** so listing cards with demand + under 150 reviews stay visible.
8. Back on a product page, scroll past FBA to **Listing quality** and **Catalog**. Then type a target search in **Listing keywords** and click **Analyze**.
9. Optional: Amazon → Today's Deals. Use **Track visible** or **Copy ASINs** on the Chilview deals bar.
10. Popup → **Research mode** → **Wholesale Mode**. Open an Amazon search, then a product page, and walk the Product analyzer cards (sourcing check → listing signals → brand & compliance).

> Currency and history stay on the marketplace you are viewing. Research amazon.sa on amazon.sa, not on amazon.com.

4. On-page product panel (start here)

Open any Amazon product URL with `/dp/` and a 10-character ASIN. Chilview injects this panel in a Shadow DOM so Amazon's CSS cannot restyle it. Scroll the panel top → bottom: prices → cross-market → chart → reviews → variations → FBA → **Listing quality** → **Catalog** → **Listing keywords**. More popup and Keyword Niche screenshots appear later in this book.

> **If the panel is missing:** confirm you are on Chrome or Brave, pin Chilview, reload the PDP once. Search pages use Keyword Niche Summary instead (later chapter).

4.1 Header, category gating, and the 90-day price board

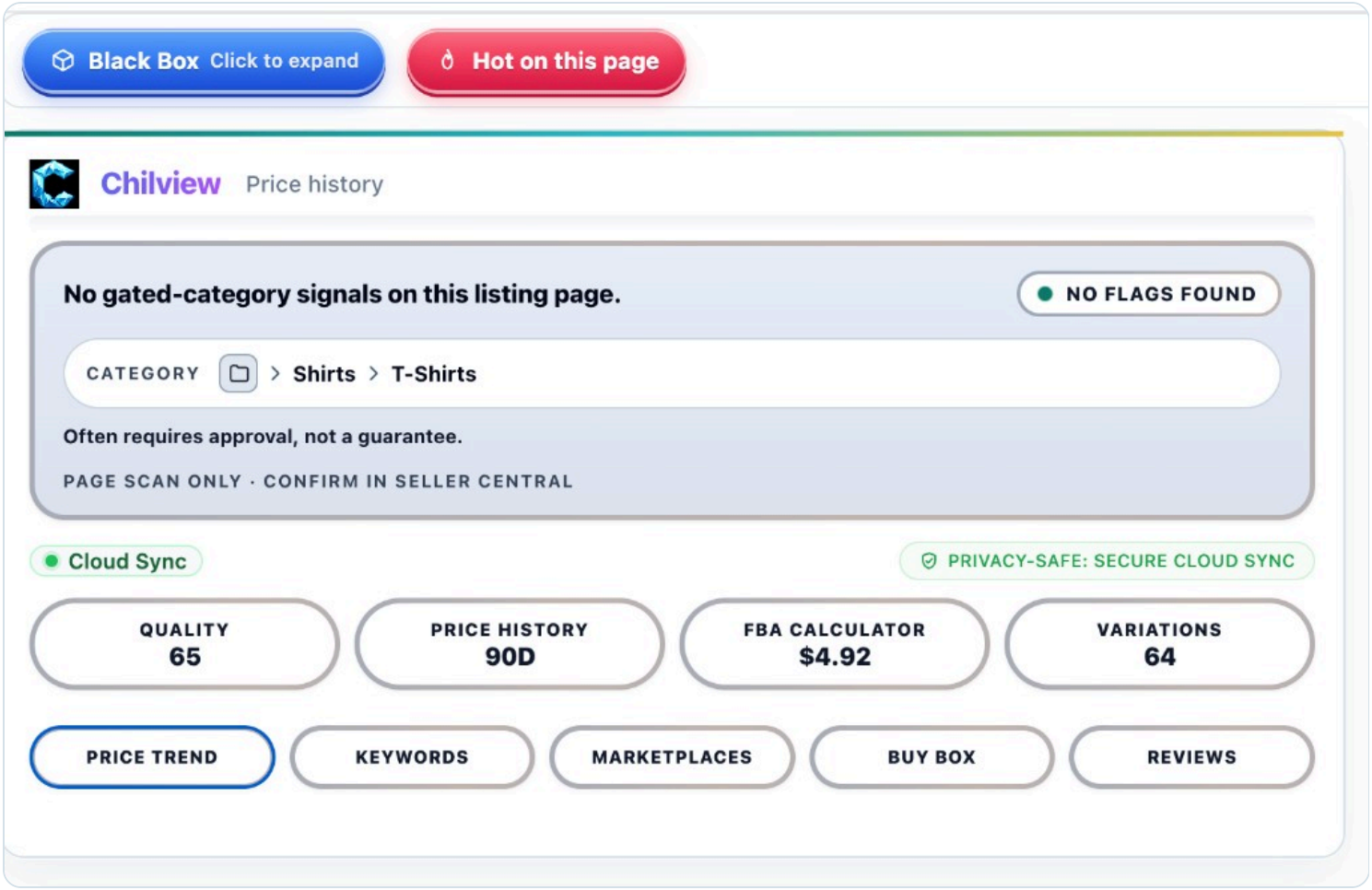

Figure 1 · Top of the product panel (2.2.41): brand, gating scan, Cloud Sync, then Quality / Price History / FBA / Variations pills.

What this image is. The first thing you see on a listing.

- **Chilview · Price history** in Ayaat light. Toolbar shortcuts: **Black Box · Click to expand** and **Hot on this page**.
- Green gating box: **No gated-category signals on this listing page** and pill **No flags found**.
- Category path example: Category → Shirts → T-Shirts.

- Disclaimer on the scan: **Often requires approval, not a guarantee · PAGE SCAN ONLY · CONFIRM IN SELLER CENTRAL**.
- **Cloud Sync** (green) and **Privacy-Safe: Secure Cloud Sync**.
- Four round pills: **Quality 65** · **Price History 90D** · **FBA Calculator $4.92** · **Variations 64**. Row under that: Price Trend, Keywords, Marketplaces, Buy Box, Reviews.

Why this helps product research. You learn two things before you source: (1) whether the *page* looks ungated — still confirm in Seller Central; (2) whether the price is stable. Matching low / high / average can mean a firm floor *or* that Chilview has only a few visits stored. Return to the ASIN so history can grow.

> "No flags found" is not a license to sell. Restricted brands, hazmat, and approval still live in Seller Central.

4.2 Cross-Marketplace Pricing

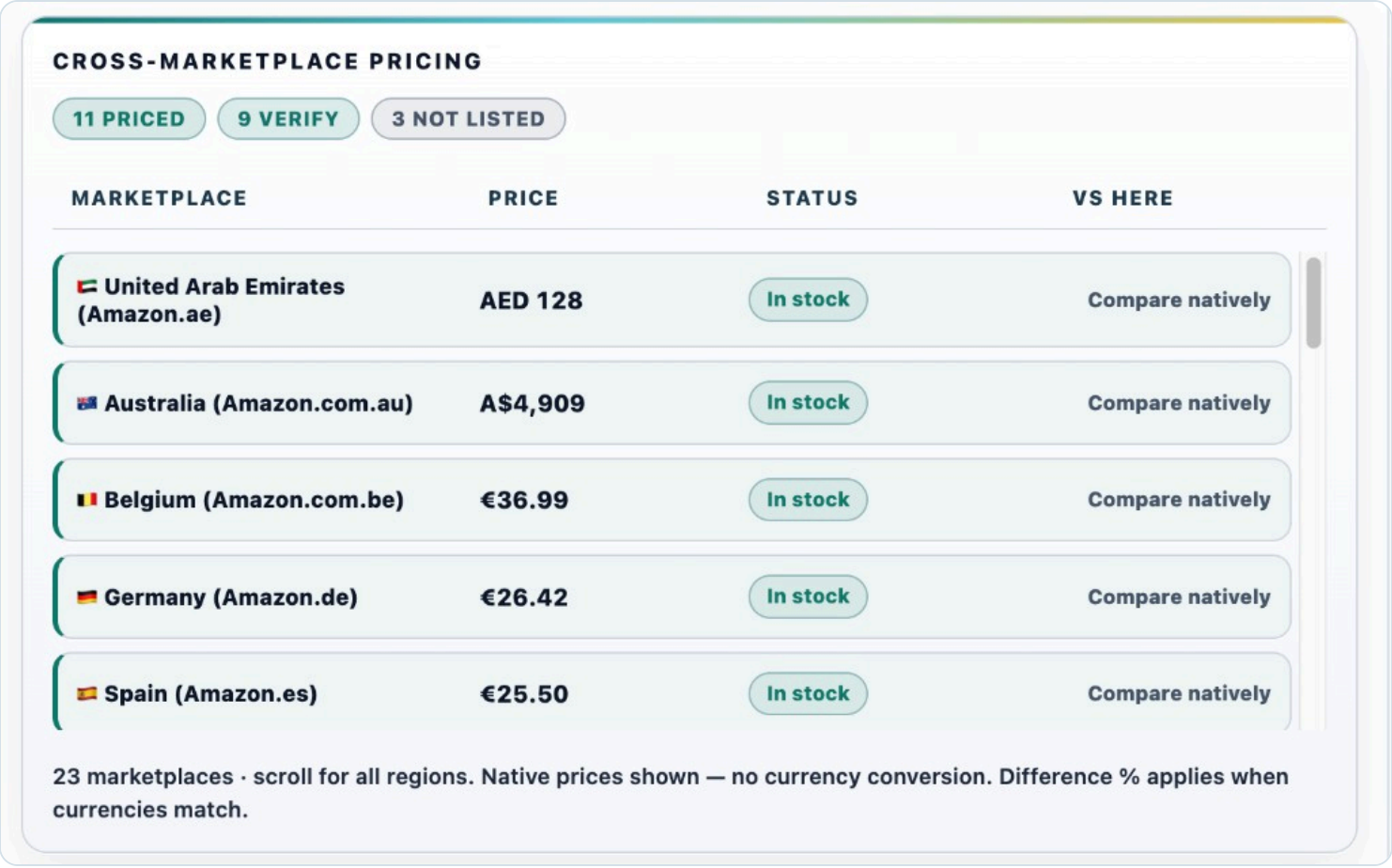

Figure 2 · Peer Amazon sites in native currency. Peers load through Chilview's background worker — not from amazon.com calling amazon.de in the page.

What this image is. One table for many Amazon sites.

- Pills: **11 PRICED** (green) · **9 VERIFY** (teal) · **3 NOT LISTED** (gray).
- Columns: marketplace (flag + domain) · native price · status (In stock) · **Compare natively** (opens that region's listing).

- Footer: 23 marketplaces · scroll for all · **Native prices shown — no currency conversion.** Difference % only when currencies match (for example EUR vs EUR).

Failed rows: use **Try again** / Check all regions — retries failed peers only.

Why this helps product research. Spot international gaps without 23 tabs. Compare Eurozone rows (Belgium / Germany / Spain in the example) for same-currency spread. Do not treat AED vs USD as “cheaper” until you convert yourself. VERIFY means open that site and confirm the offer — Chilview does not invent a listing.

4.3 Price Trend chart and Buy Box ownership

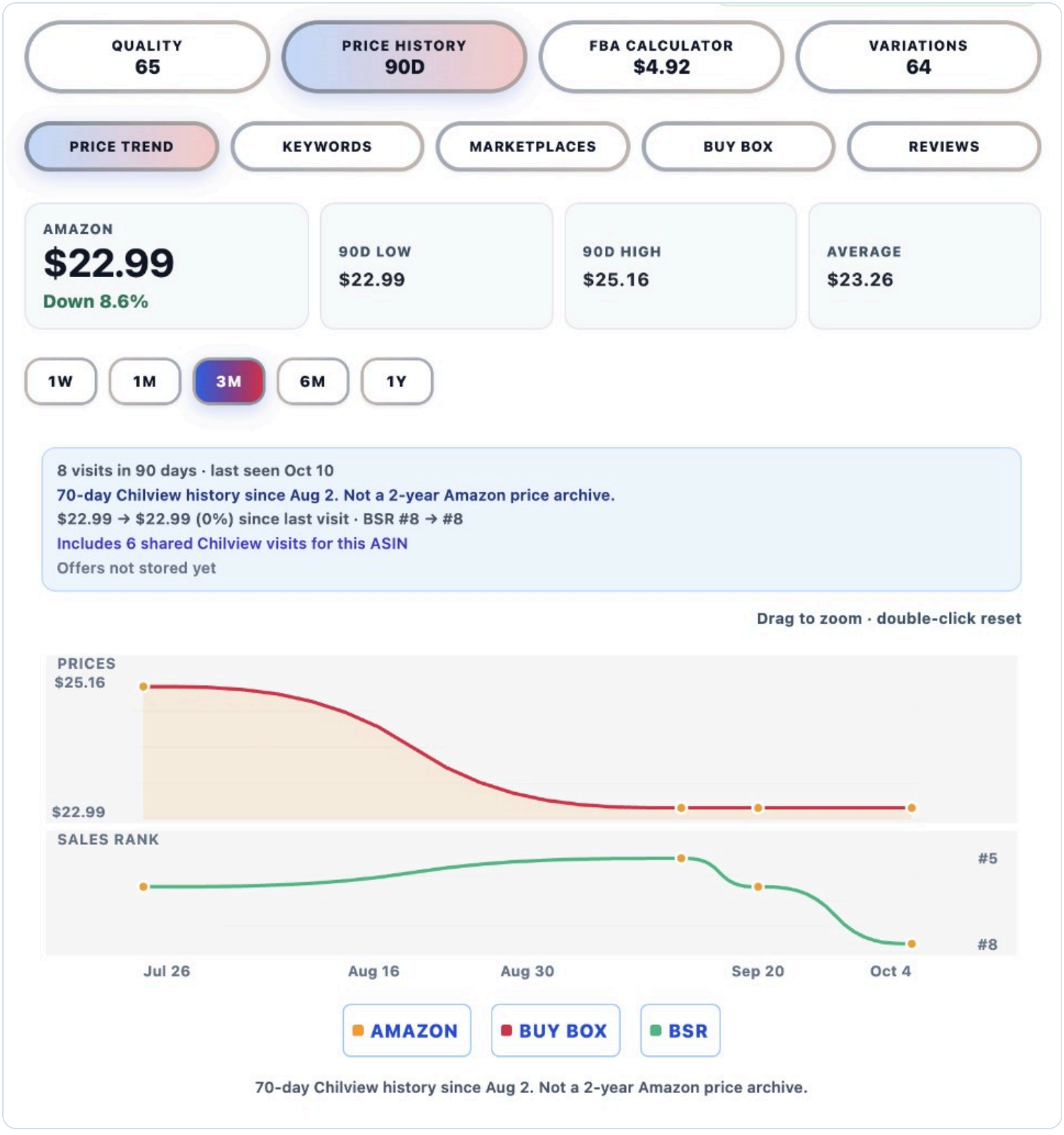

Figure 3 · Price Trend (2.2.41). Ranges 1W / 1M / 3M / 6M / 1Y. Drag to zoom · double-click reset. Legend: Amazon, Buy Box, BSR. Honest Chilview visit history — not a 2-year Amazon archive.

What this image is. History for this ASIN on this marketplace.

- Price board: Amazon (example **$22.99** · Down 8.6%) · 90d low / high / Average from stored visits.
- Ranges: 1W and 1M are visit-level. 3M (90D) and longer use the same captures, not invented daily points.

- Honesty strip: visit count and last seen (example **8 visits in 90 days · last seen Oct 10**). **70-day Chilview history since Aug 2. Not a 2-year Amazon price archive.**
- Shared visits: when Founders opt in, the strip can say **Includes 6 shared Chilview visits for this ASIN**.
- Red = Buy Box price. Orange band = Amazon seen on the listing. Green = BSR (example #5 → #8). Offers stay "not stored yet" until Chilview has offer captures.

Why this helps product research. A drop from $25.16 to $22.99 with BSR worsening can be a race, not a gift. Shared Founder visits fill gaps between your own opens. If the strip says only a few visits, do not treat the line as a year of Amazon history.

Short or flat history. 1W and 1M follow real visit times. If you only have a few captures, or the price has not moved, the chart says so. Hover and axis copy do not pretend this is a 2-year archive.

4.4 Review Insights

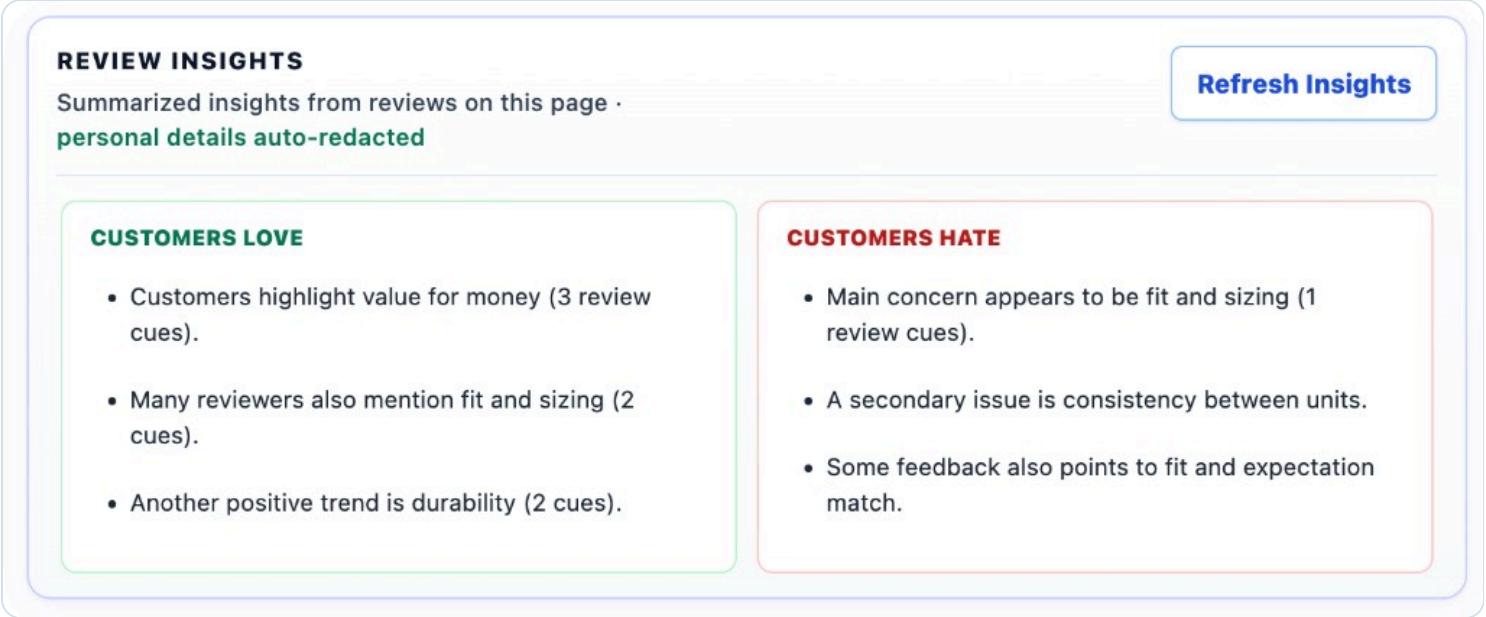

Figure 4 · Click Review Insights, then Refresh Insights. Personal details are auto-redacted (green note).

What this image is. Themes from reviews *on this page* — not a dump of names and emails.

- **Customers love** (green): example value for money (3 cues), fit and sizing (2), durability (2).
- **Customers hate** (red): example fit and sizing (1), consistency between units, expectation match.
- Cue counts show how often that theme appeared in the text Chilview could read.

Why this helps product research. Love themes are listing copy and A+ ideas. Hate themes are your private-label brief: if "consistency between units" shows up, source a tighter QC factory. Fit in both columns means size charts are messy — a better size guide can win reviews. If cloud analysis is down, Chilview still summarizes on-device.

4.5 Variation Viewer

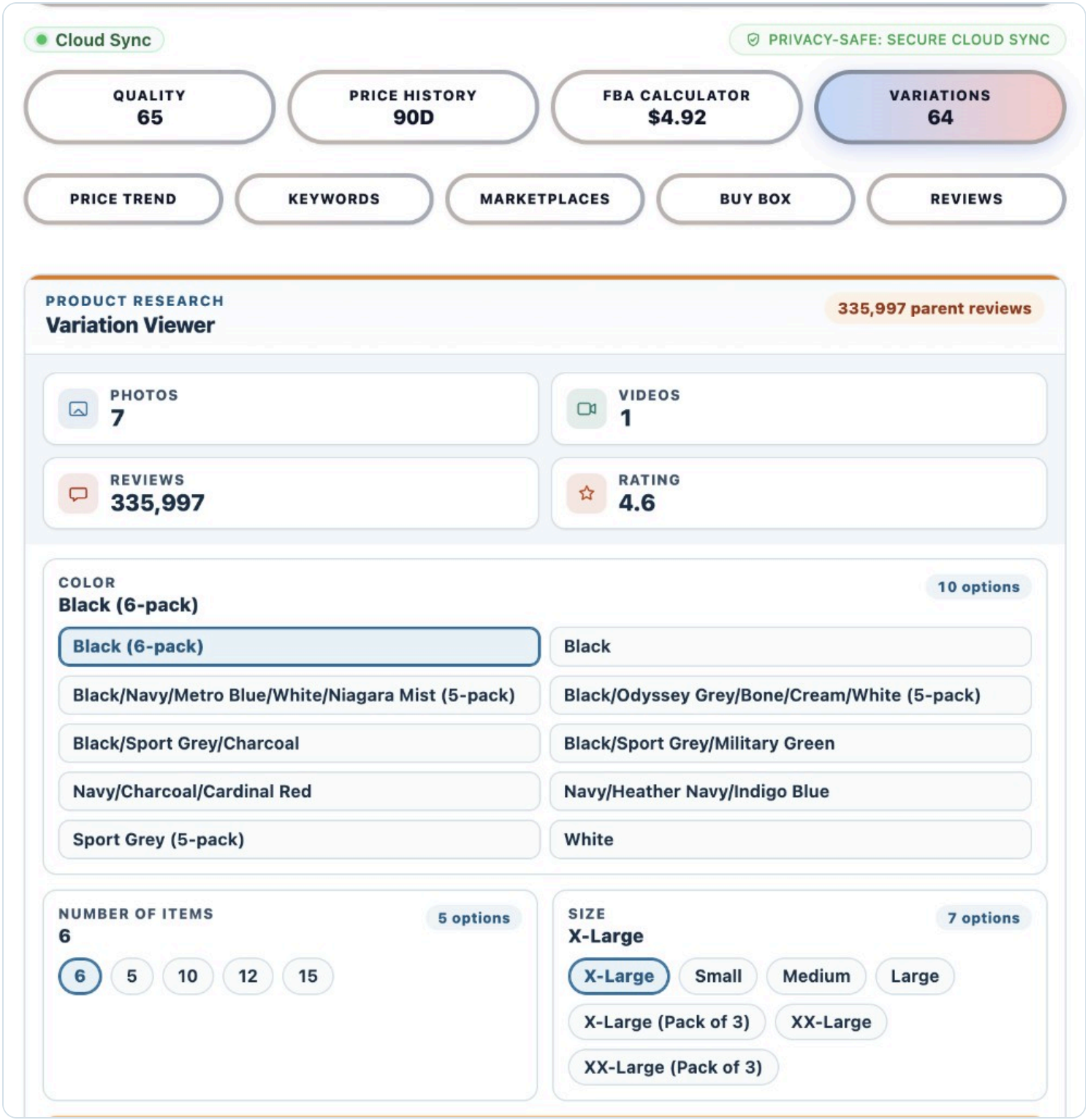

Figure 5 · Variation Viewer (2.2.41). Parent review total, photos / videos / rating, then the size-color-pack picker on this listing.

What this image is. Parent listing broken into children (size, pack, color).

- Header: **Product research · Variation Viewer** and parent review count (example **335,997 parent reviews**).
- Tiles: Photos (example 7), Videos (example 1), Reviews (parent total), Rating (example 4.6).
- Pickers: Color, Number of items / pack, Size — including mix packs and pack-of SKUs (those are different units, not just another size).

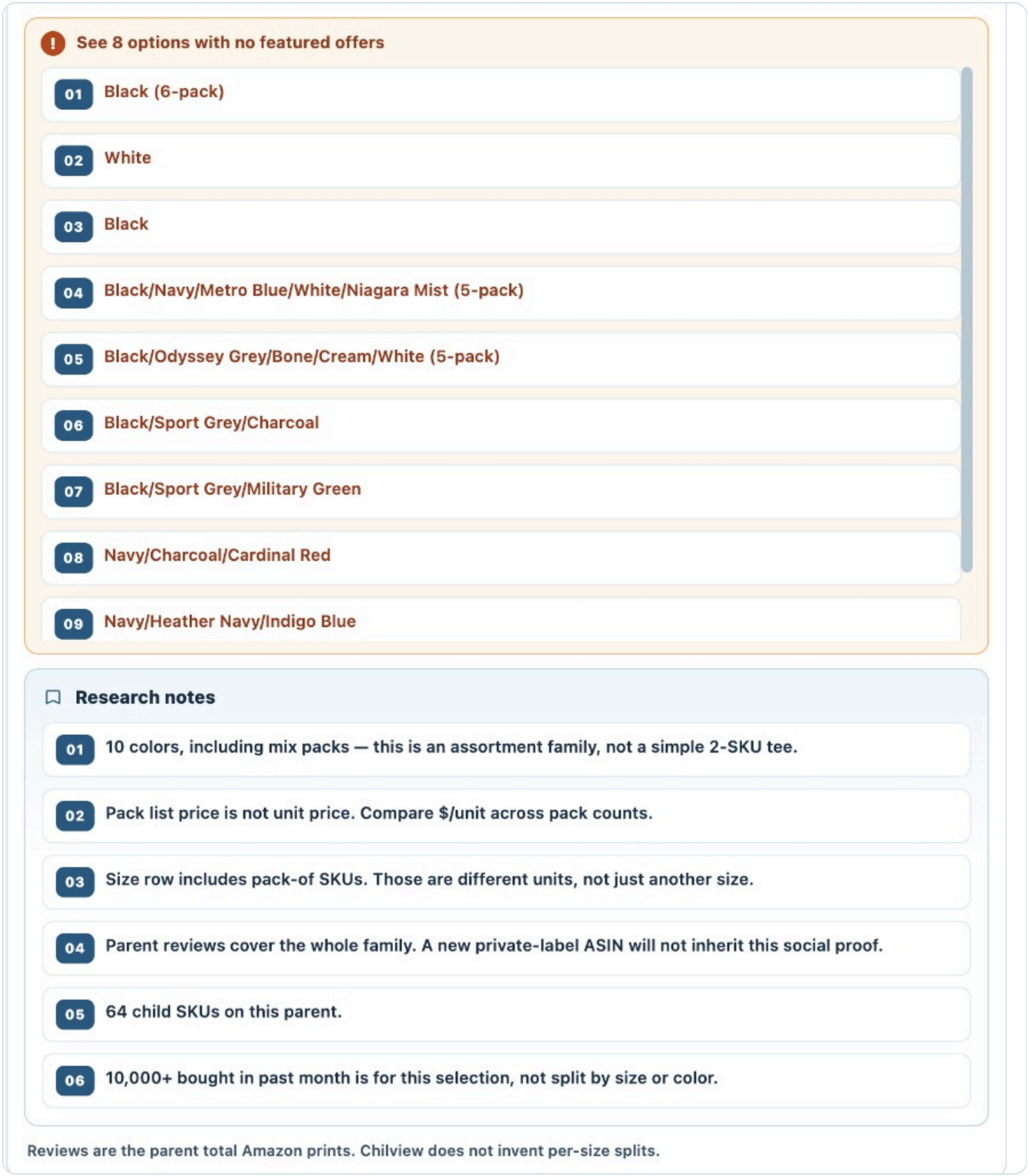

Figure 5b · Research notes on this family. Options with no featured offers, pack vs unit price, and the honesty line: parent reviews are not per-size splits.

Reviews are the parent total Amazon prints. Chilview does not invent per-size splits. A new private-label ASIN will not inherit this social proof.

Why this helps product research. Do not copy a 64-child assortment family as if it were a simple 2-SKU tee. Compare $/unit across pack counts. Options with no featured offers can be stock-out gaps — or Amazon UI junk; open the child before you order.

4.6 FBA Calculator (US estimates)

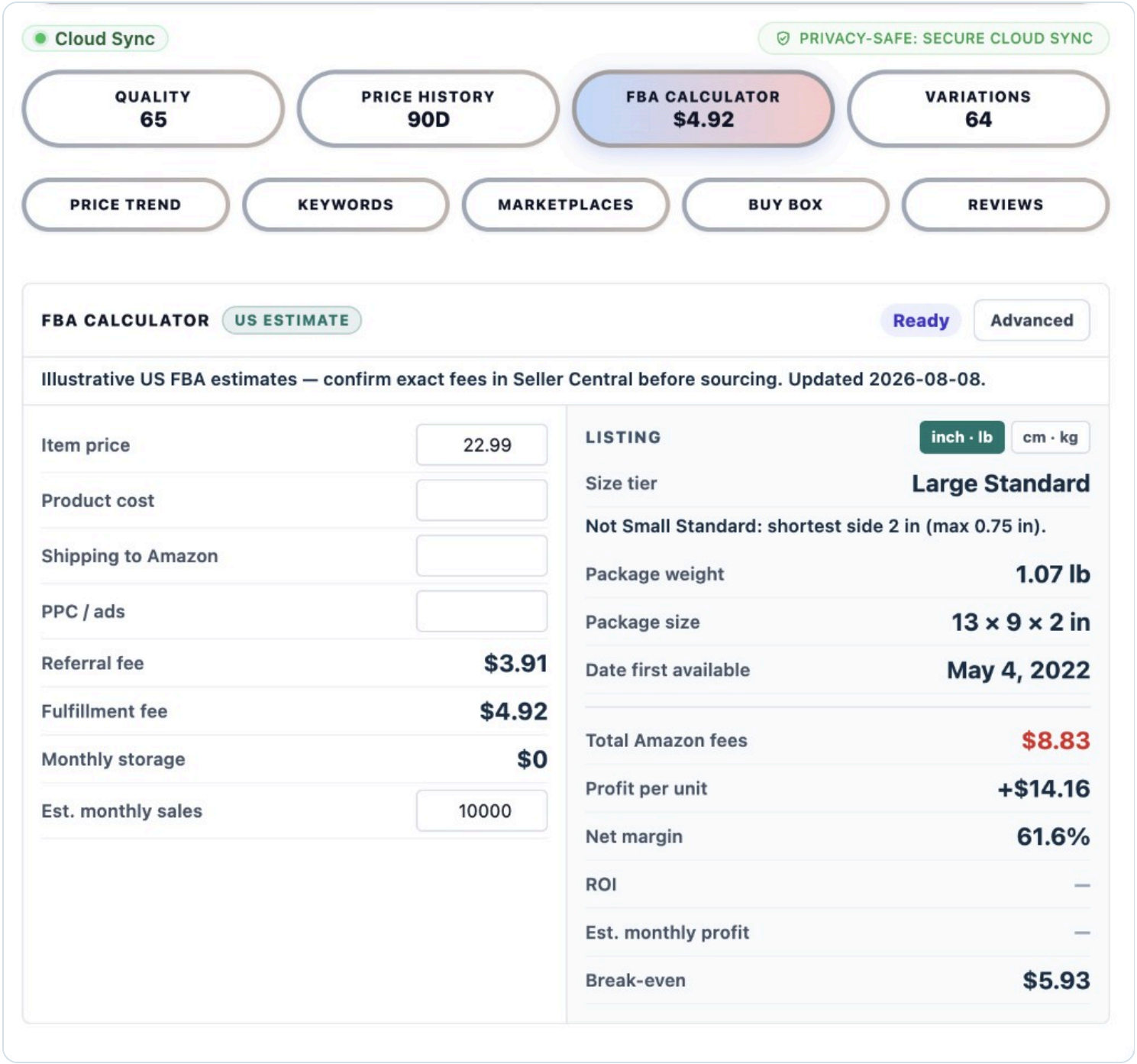

Figure 6 · FBA Calculator (2.2.41). Enter Product cost or profit, ROI, and monthly profit stay dashes. Illustrative US tables — confirm in Seller Central.

What this image is. Same math as the popup Profit tab, on the listing.

- Badge **US ESTIMATE** · **Ready** · **Advanced** for full size/storage/inbound.

- Left: Item price (example $22.99), Product cost, Shipping to Amazon, PPC / ads — type your numbers. Referral and Fulfillment fill from US tables when package specs are printed (example $3.91 and $4.92).
- Est. monthly sales uses Amazon's printed bought-in-past-month when shown — often a floor (example 10,000).
- Right: inch·lb vs cm·kg · size tier (example Large Standard) · package weight and size · Date first available when printed. Totals, profit/unit, margin. ROI and monthly profit stay — until you enter Product cost.

Why this helps product research. A $22.99 list with empty Product cost is not a business yet. Enter factory cost and a realistic PPC $/unit. If break-even sits above your planned price, pass or Hunt a different variation. If Amazon did not print package weight or size, Fulfillment stays — (Chilview does not invent a fee). Confirm the live fee in Seller Central before you buy inventory.

Next: listing quality, Catalog, and listing keywords on this same panel (this chapter). Then pin the popup (Tracker alerts, Niche Hunt Board) or search a keyword for Keyword Niche Summary.

4.7 Listing quality checklist

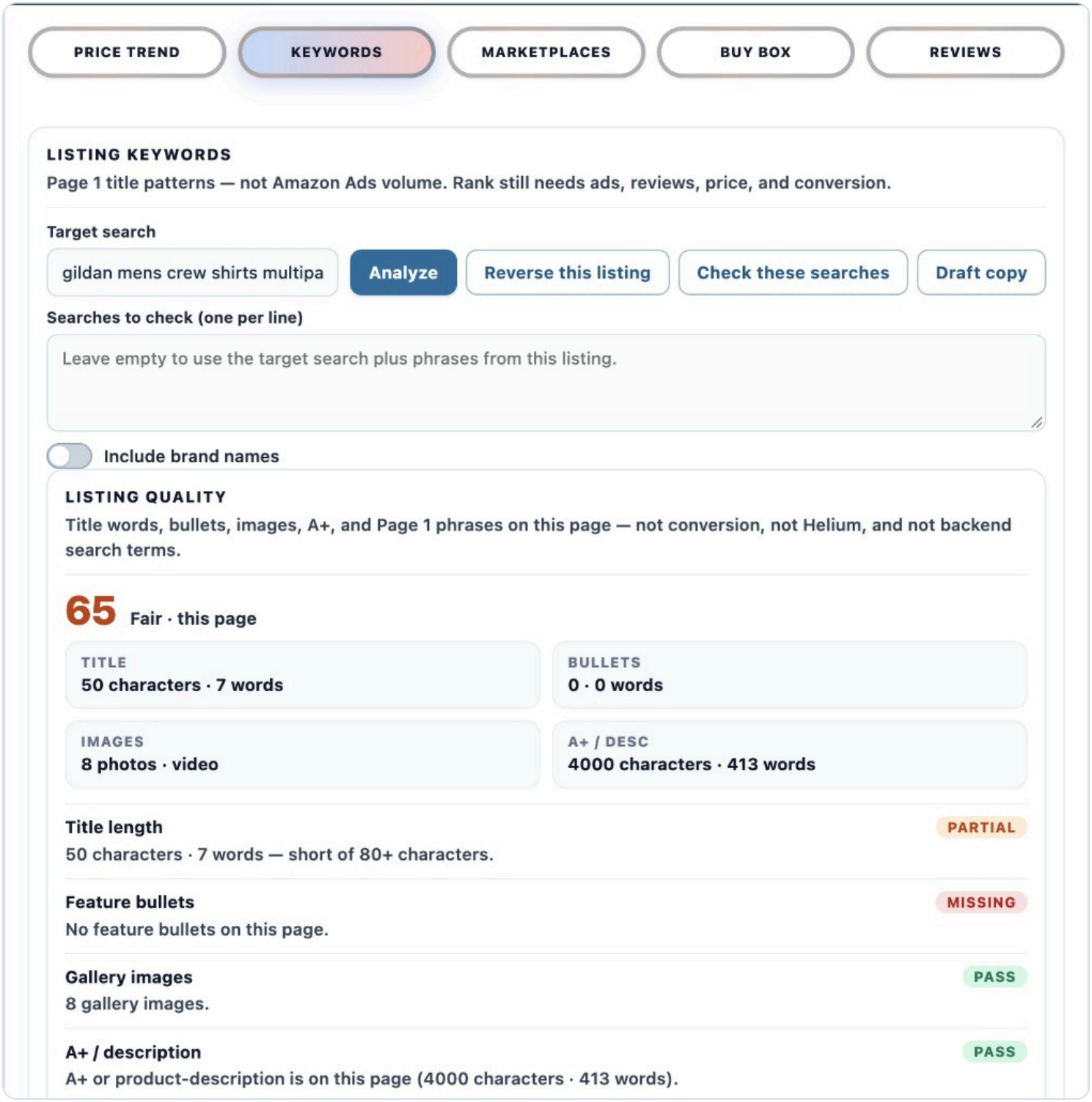

Figure 7 · Keywords tab (2.2.41): listing tools on top, Listing quality on this page (title, bullets, gallery, A+). Catalog is the saved-captures card under that.

What this image is. A this-page listing checklist on the Keywords tab.

How to use Listing quality. Open a product page, tap **Keywords** (or the Quality pill). You do not click anything to score the page — Chilview reads what Amazon is showing right now.

- **Score** (example **65 Fair · this page**) — Strong / Fair / Thin from visible fields only.

- **Title length** — Amazon truncates around 200 characters. Under ~80 is marked Partial (example 50 characters · 7 words).
- **Feature bullets** — count of bullets on this page (example 0, Missing).
- **Gallery images** — count of gallery images (example 8, Pass). Video on the gallery is noted but does not change the score.
- **A+ / description** — Pass if an A+ or product-description block is on this page (example 4000 characters · 413 words).
- **Page 1 phrases** — after you run **Listing keywords**, coverage of Page 1 phrases vs this listing.

Why this helps. Fix a Thin listing before you spend on ads: add bullets, photos, or A+. A 90 with a short title still means lengthen the title if you have room. This is not a conversion score and not Seller Central backend keywords.

4.8 Catalog (saved captures)

Catalog is the card under Listing quality. It shows what Chilview has already stored for this ASIN on this marketplace — from this listing and from other Chilview users who opened the same product (crowd captures). It is not Amazon Seller Central and not a third-party history graph.

How to use it. Stay on the product page. Wait for "Loading saved captures…" to finish. Read the tiles. If a field is a dash (—), Amazon did not show it or it was never stored yet. Open the listing again later so missing fields can fill.

- **Title** — last stored product name (example Energizer AA pack).
- Chip **From this listing** vs **From search pages** — where the price points came from.
- **Price** — last captured Amazon price (example $19.99).
- **Rating** and **Reviews** — last stored star rating and review count (example 4.8 and 79,068).
- **Sales rank** — last stored BSR (example #100).
- **Visits** and date range — how many captures and first → last seen (example 15 visits, Aug 2 – Sep 3, 2026).
- **Bought in past month** — only if Amazon printed it (example 100,000+). The + means a floor, not an exact warehouse count.
- **Brand** — Amazon-printed brand only. If the listing has no brand line, Catalog stays **Not printed**. Chilview never invents a brand from the title.
- **Package** — size and weight when those specs are printed on the product page. Missing stays a dash (used by the FBA sheet; fees are not invented).
- **FBA count** — live FBA offers on this listing when Chilview could read them. Not a guessed seller count of 1.

Why this helps. Another seller on the same ASIN can see price, rank, rating, units, and (in V37) brand / package / FBA Chilview already captured — you do not start from a blank card. Repeat visits reuse what is stored so the panel fills faster. Empty fields are honest. Chilview does not invent monthly sales or revenue.

> If Catalog says to open the Chilview popup, click the toolbar icon once, then reload the product page.

> Catalog is for the official Chilview extension only.

4.9 Listing keywords — four buttons

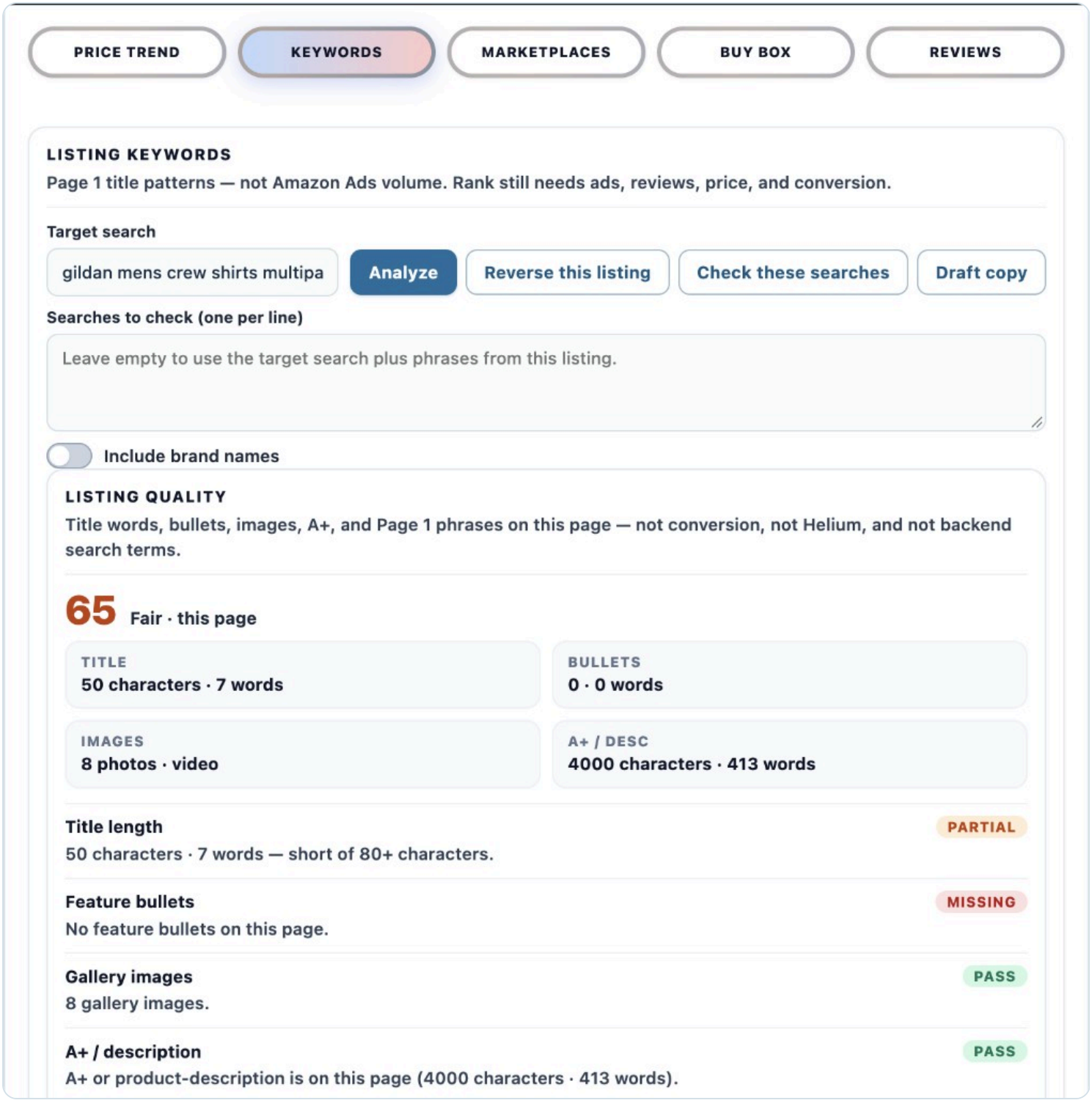

Figure 8 · Listing keywords (2.2.41). Analyze · Reverse this listing · Check these searches · Draft copy. Leave Searches empty unless you have your own list. Not Amazon Ads volume.

How to open it. On a product page, tap **Keywords**. From Keyword Niche Summary, use **Listing keywords** with the current search. Same engine.

Fill these fields first

- **Target search** — the phrase a shopper would type (example `gildan mens crew shirts multipack`). This is the seed. It is not Amazon Ads volume.
- **Searches to check** — leave empty to use the target search plus phrases from this listing. Or paste one search per line if you already have a list.
- **Include brand names** — off by default so brand tokens do not flood the phrase list.

Button	What it does	When to use it
1 Analyze	Compares this listing's title and bullets to phrases in several Page 1 *organic* titles for your target search.	First click. See what is already on your listing vs missing on Page 1.
2 Reverse ASIN	Lists 2–4 word phrases from *this* listing's title and bullets. If you typed a target search, it marks which of those also appear in other organic titles on that Page 1.	You want this ASIN's copy as a keyword list (competitor reverse-ASIN lite).
3 Check searches	Looks up each search on Amazon Page 1 and marks whether *this ASIN* is in organic slots today. Also notes if the phrase is already in visible title, bullets, or A+.	You have a list (or leave empty for target + listing phrases). See indexed-on-Page-1 vs not today.
4 Draft copy	Builds a suggested title (200-character cap), up to five bullets, and a backend search-term block. Copy buttons — you paste into Seller Central yourself.	After Analyze. Never upload automatically. Edit anything that is not true for the product.

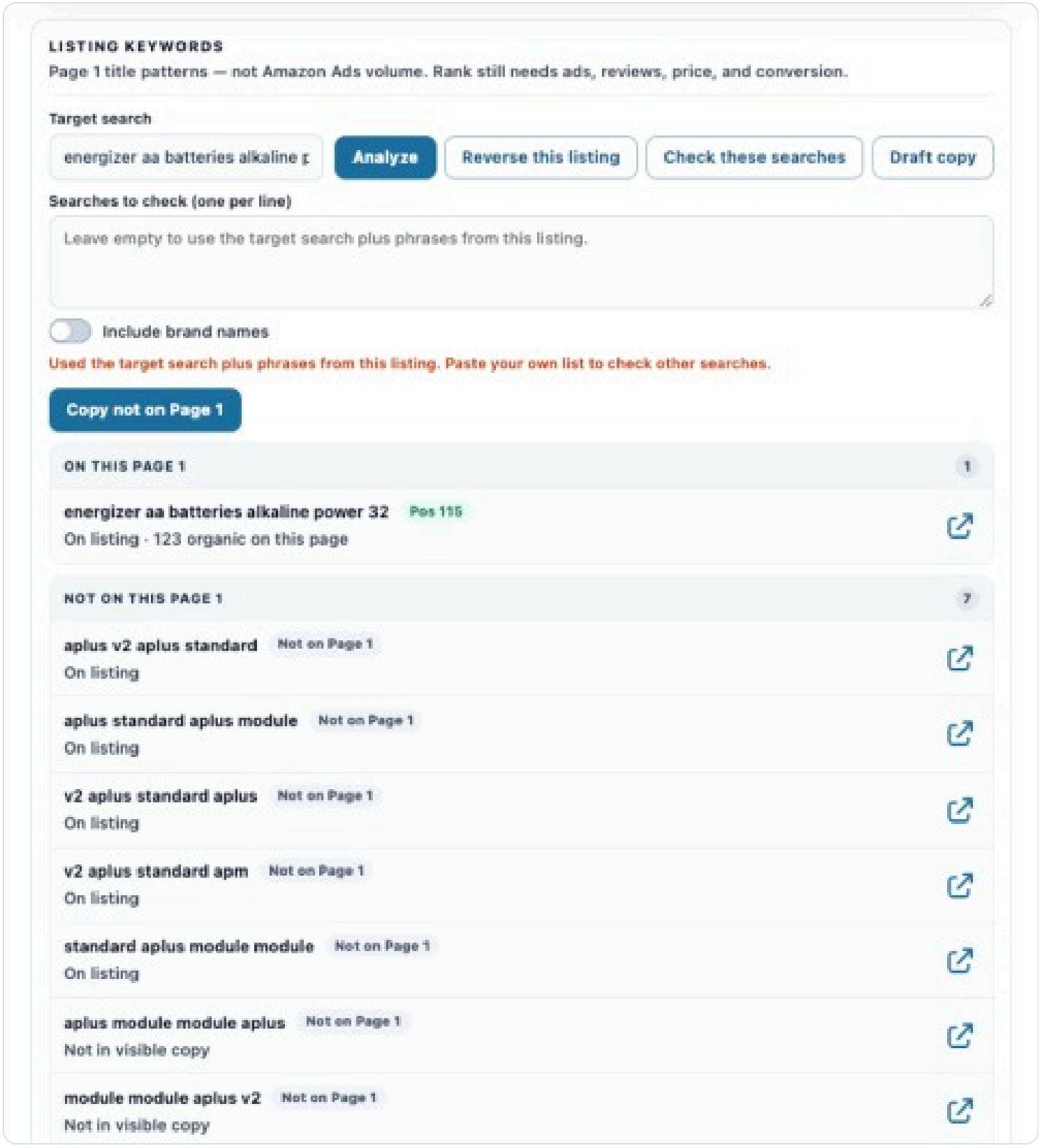

Figure 9 · After Analyze / Check: On this Page 1 vs Not on this Page 1. Pos N is the organic slot on this search today. Sponsored is skipped.

How to read the results

- **On this Page 1** — this ASIN is in organic results for that search today (example “energizer aa batteries alkaline power 32” at Pos 115). Open the search with the link icon.

- **Not on this Page 1** — not in today's organic Page 1 (or not in visible copy). That does *not* mean unindexed — backend terms Chilview cannot see can still rank later.
- **Copy not on Page 1** — copies the missing list so you can paste into a sheet or Seller Central backend (you paste; Chilview does not upload).
- **Organic slot today** — when you Analyze, Track, or Open a Hunt card on a search, Chilview can save this ASIN's visible organic position locally. Hunt cards show **Pos N** (Sponsored cards say **Ad**). Revisit another day to see "was 5 on Sep 6". Page 2 slot 3 is not global rank 19 unless you opened every prior page.

> **Honest product rule.** Amazon has no index API. Rank still needs ads, reviews, price, and conversion. This is not Helium Cerebro, Magnet Index Checker, or Amazon Ads volume.

4.10 Draft copy (title, bullets, backend)

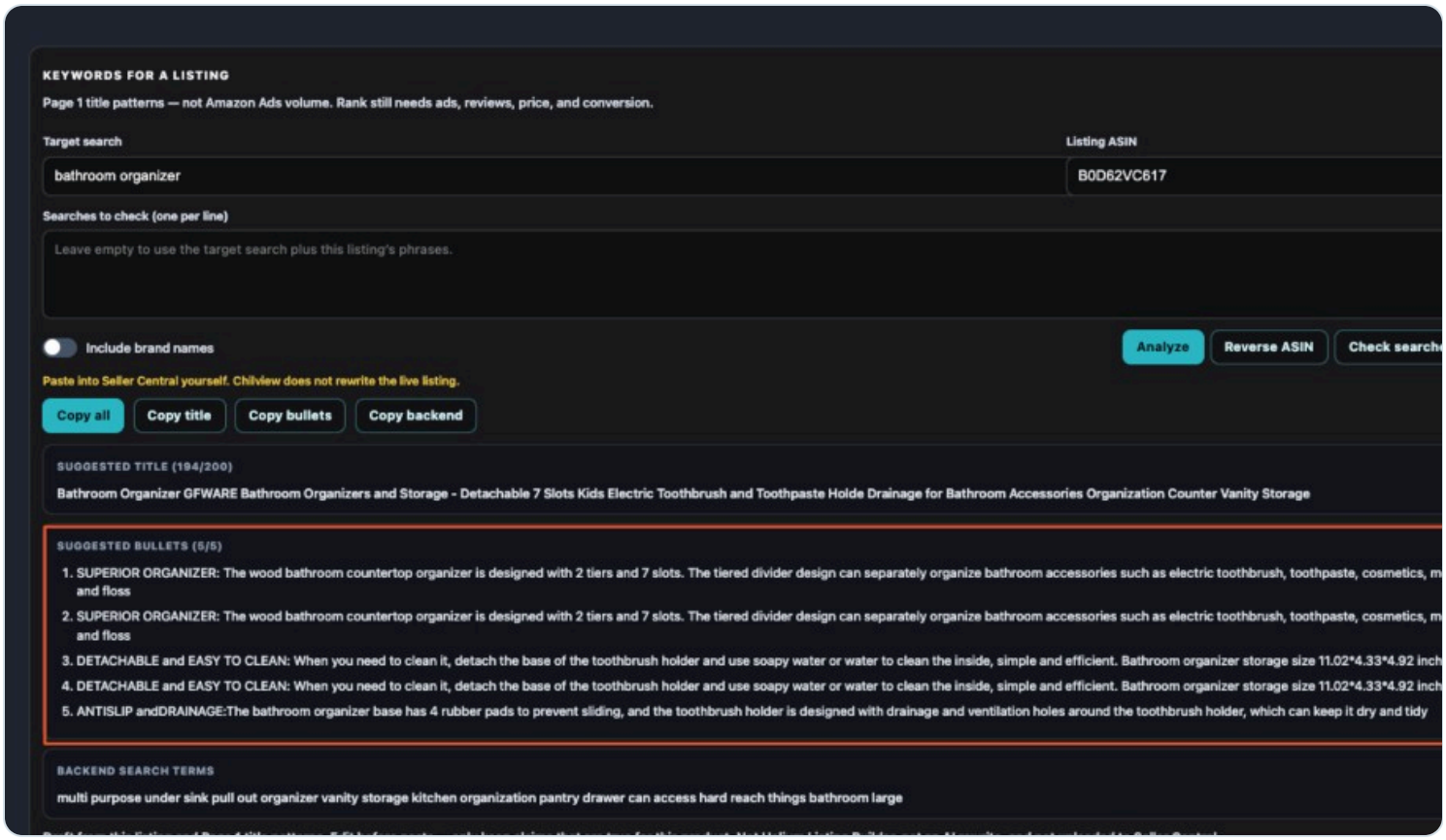

Figure 10 · Draft copy. Paste into Seller Central yourself. Edit before paste — only keep claims that are true for this product.

How to use it. After Analyze, click **Draft copy** (button 4). Then:

1. Read the yellow note: **Paste into Seller Central yourself. Chilview does not rewrite the live listing.**
2. Use **Copy all**, or **Copy title** / **Copy bullets** / **Copy backend** separately.
3. Suggested title shows a character count vs Amazon's 200 cap (example 184/200).
4. Suggested bullets stitch this listing plus Page 1 patterns. If two bullets repeat, delete the duplicate. Lines that start with "Add only if true" are not facts until you verify them.
5. Backend search terms are a helper block (Amazon's ~249-byte reminder is on you). Chilview does not upload them.

Honest product rule. This is a copy-only stitch of visible listing text and Page 1 title patterns. It is not Helium Listing Builder and not an AI rewrite of your live Amazon listing.

4.11 Reverse ASIN (this listing's phrases)

Click **Reverse this listing** (button 2). You get 2–4 word phrases from this listing's title and bullets. If a target search is filled, Chilview marks which of those phrases also appear in other organic titles on that Page 1.

Honest product rule. This listing's copy plus visible Page 1 overlap. Not Helium Cerebro, not Amazon Ads reverse-ASIN, not search volume, and not rank.

4.12 Keyword search checker

Click **Check these searches** (button 3). Each line is looked up on Amazon Page 1. Leave the box empty to use the target search plus phrases from this listing (first 8). From Keyword Niche Summary, **Check searches** with the Hunt ASIN uses the live search page instead of a second fetch when it can.

4.13 Wishlist import

Amazon → Account → **Lists** → open a list that shows products (not the hub's recommendation carousels). Chilview appears under the Amazon header. **Track visible** saves those ASINs the same way Hunt **Track** does. Price alerts still use Tracker **Save** on a product page.

Honest product rule. Visible items on this wishlist page. Not a third-party wishlist import and not a Lightning Deal feed.

4.14 Hover preview

On Amazon search results, hover a product image or title (not the Hunt card). Chilview shows this card's visible price and your local saves for that ASIN, with a small sparkline when you have two or more points. **Track** uses the same local save as Hunt **Track**.

Honest product rule. This card's printed price plus Chilview saves on this device. Not a multi-year third-party hover graph. Hunt overlays stay untouched.

4.15 Today’s deals

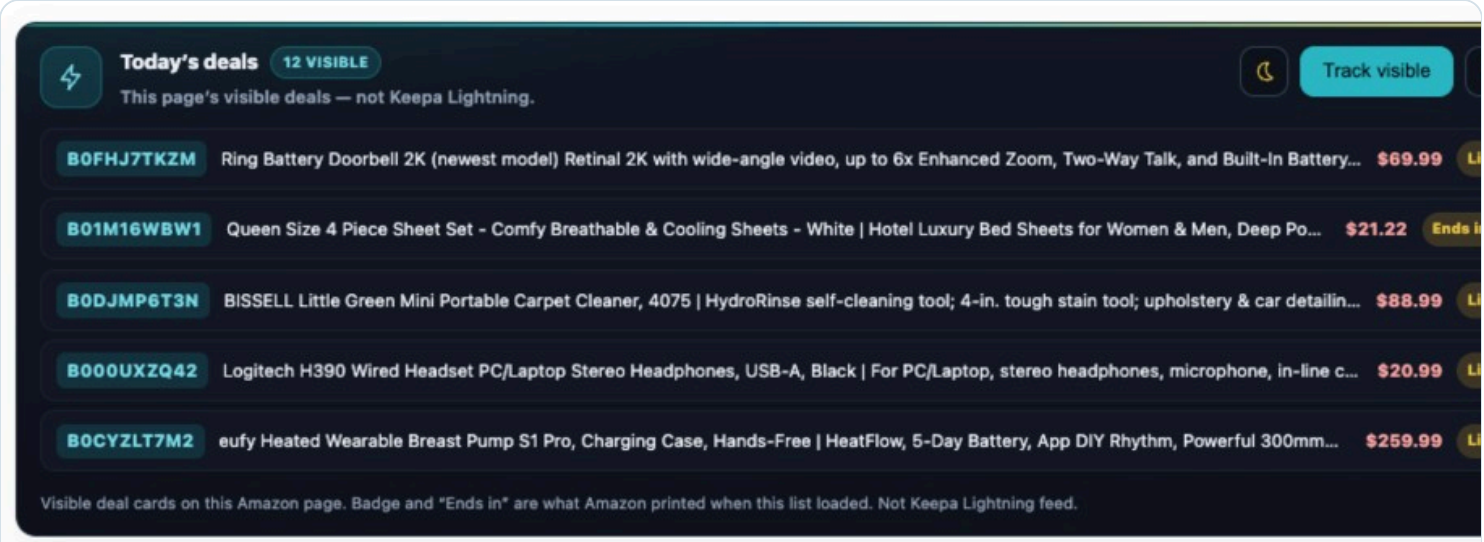

Figure 11 · Today’s Deals page. Chilview lists deal cards Amazon is showing right now, with Track visible and Copy ASINs.

How to use it.

1. Open Amazon → **Today’s Deals** (`/gp/goldbox` or the Deals grid).
2. The Chilview bar sits under the header. The count (example **12 VISIBLE**) is how many deal cards are on this page, not a third-party deals catalog.
3. Each row: ASIN, title, price Amazon printed, badge such as **Limited time** or **Ends in 02:26:26** as printed when the list loaded.
4. **Track visible** — save those ASINs like Hunt Track.
5. **Copy ASINs** — copy the list to paste into a sheet.
6. Ayaat light theme on this bar (2.2.41 does not switch to a dark theme).
7. Amazon’s own Lightning / category chips still control the grid. Chilview only reads what is on screen. Scroll and reload if the grid changes.

Honest product rule. Badge and Ends in are what Amazon printed when this list loaded. Not a live countdown API and not a deals history graph.

5. Popup map (tabs, chips, theme, newsletter)

Click the Chilview toolbar icon. The popup is about 520px wide. Brand row: crystal logo, **Chilview**, version number (**2.2.41**), subtitle **Price history**.

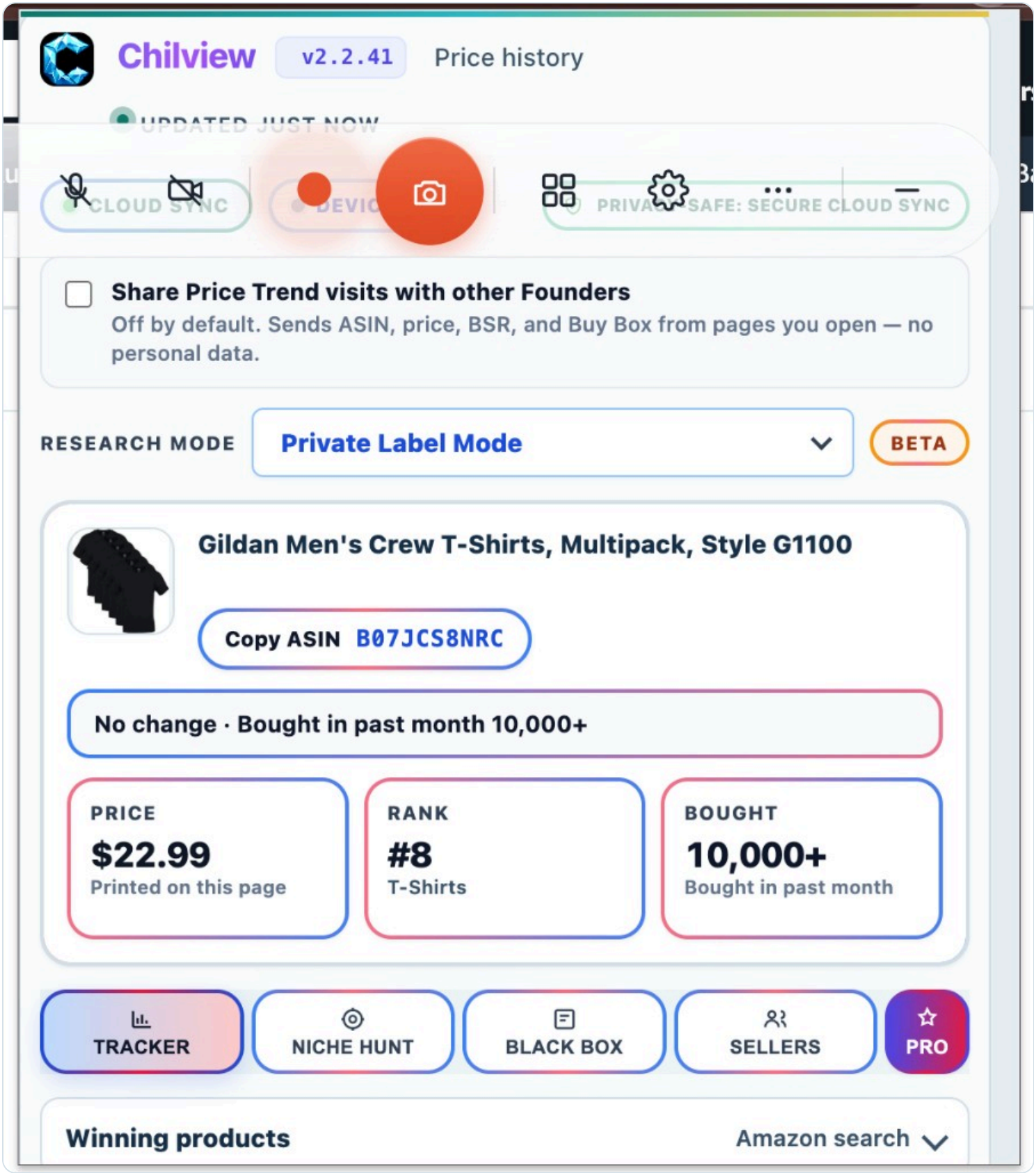

Figure 13 · Popup on a live PDP (2.2.41): Founder share checkbox (off by default), Private Label Mode, small thumbnail, title, Copy ASIN, Price / Rank / Bought.

Why this helps product research. One glance confirms you are on the right ASIN, the tool is 2.2.41, and the product row is readable (title, Copy ASIN, Price, Rank, Bought). Empty or broken Amazon images stay

hidden. Switch **Research mode** to Wholesale only when you are analyzing a wholesale deal — Private Label Mode is the default Hunt / Tracker toolkit.

Header status

Control	Color / look	What it does
Theme	Ayaat light	2.2.41 ships Ayaat light only (no dark-theme toggle).
Status line	Green pulse + text	Starts as **Reading active Amazon tab**, then names the product.
Sync chip	Status row	Starts as **Checking sync…**. With no Amazon tab it becomes **Sync unavailable** within about 5 seconds. Online: **Cloud Sync**. Offline: banner **Offline Mode - Showing Cached Data**.
Devices N/2	Founder chip	Shows before you fill both seats. Tap to manage devices. Typical limit is 2.
Privacy-Safe	Shield + green check	Reminder that product-level sync is not a CRM of personal profiles. Opens privacy copy.

Main tabs

Tab	Color / look	What it does
Tracker	Teal underline when active	Price board, chart, alerts, Copy ASIN, export, Hunt-on-search reminder
Niche Hunt	Same teal when active (tab may still say **Profit** until the label swaps)	FBA calculator + Overview · Trends · Source · Board + Seller Stock
Black Box	Neutral until selected	Live Amazon search scan (Products / Keywords)
Sellers	Neutral until selected	Tracked storefronts
PRO	Purple pill	Discord / Telegram webhook config

Newsletter + trial upgrade (when shown)

- **Chilview Seller Brief** — email + consent checkbox → Subscribe. Links to the full signup page and privacy policy.
- **Skip the wait** — during trial you may see **Unlock Founder Access — $30** so you do not wait for the 3-day trial to end.
- **Already a Founder?** can appear during trial too (restore mount) so you can recover a paid seat without waiting for the lock screen.

Footer links: Privacy Policy · Terms · Support on getchilview.com. Use those, not random “help” sites.

6. Tracker: prices, alerts, chart, Copy ASIN

Open a product page, then click the Chilview icon. The product card at the top shows a **small thumbnail**, the listing title, **Copy ASIN**, Price, Rank, and Bought (2.2.41). Empty or broken Amazon images are hidden so they do not stretch into a blank white box. If you are not on a PDP, it says **Open an Amazon product page** and leftover Rank / Bought figures are cleared.

Hunt reminder (search vs product)

If Hunt / Moat flags are not visible, Tracker may show: *Hunt lives on Amazon search* and a button **Go to an Amazon search**. Keyword Niche Summary does not live inside this tab — it lives on the Amazon results page (chapter 7).

Price board, Buy Box, and sale events

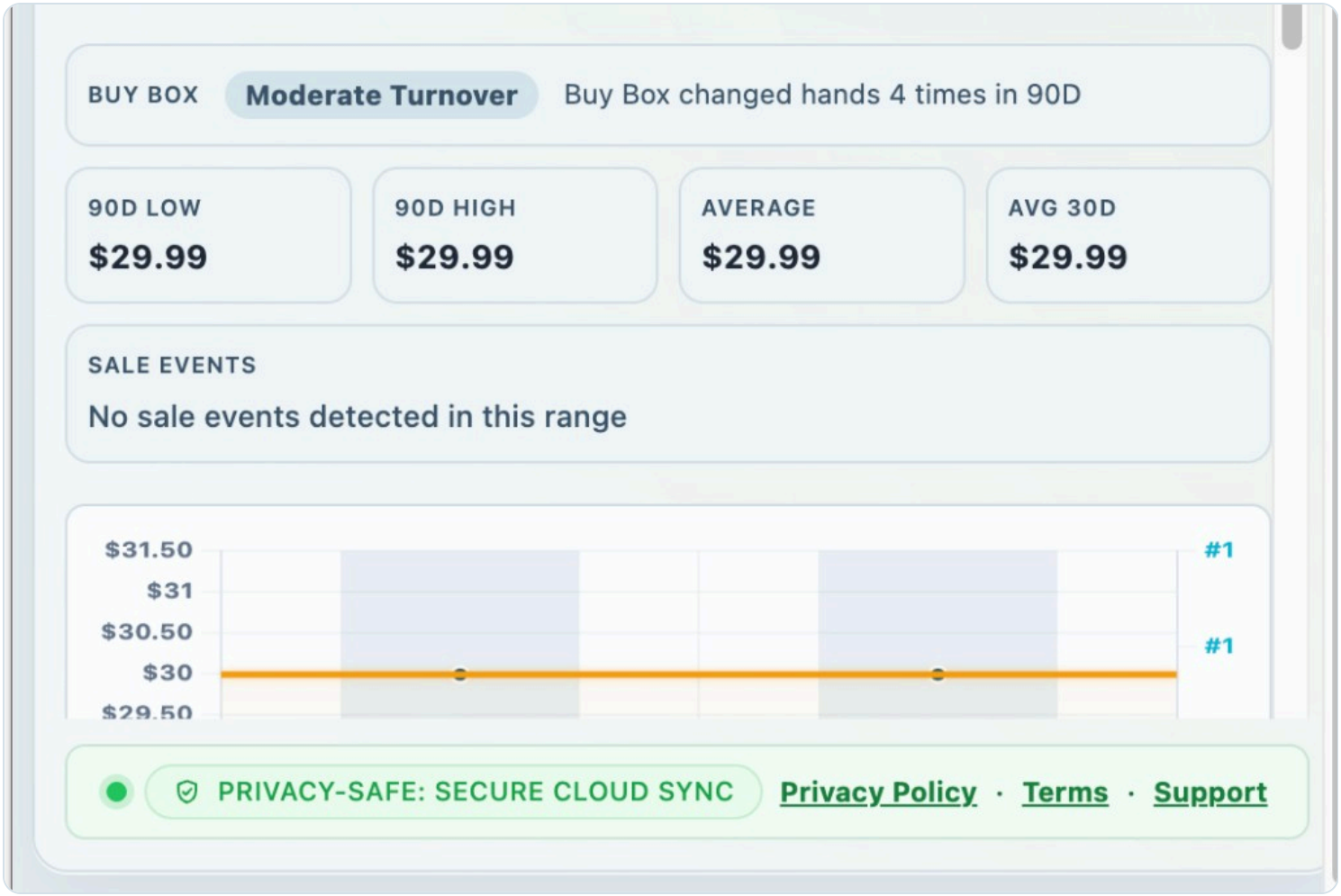

Figure 14 · Tracker mid-panel: Buy Box turnover, 90-day tiles, sale events, and the price chart. Flat $29.99 here means stable captures — or only a few visits stored.

Why this helps product research. Matching 90d low / high / average / avg 30d is a “no price war” signal *on your captured history*, not a third-party 90-day guarantee. **No sale events detected** means Chilview did not see a promo in this range. Moderate Buy Box turnover (example 4 changes in 90D) means the box is not a total monopoly — still not a promise you will win it.

- **Amazon** — current listing price when Chilview can read it.
- **Rank** — printed Best Sellers Rank number and category on one line (example **#131 in Dry Erase & Wet Erase Markers**). Off a product page, Rank and Bought do not keep the last listing.
- **Trend line** — up / down / flat vs recent captures.
- **90d low / high, Average, Avg 30d** — from your captured history on this marketplace, not invented curves.
- **Gating badge** — page-scan only (No flags found / Category flag). Confirm in Seller Central.
- **Buy Box stability** — when Chilview has enough visits to summarize who holds the box.
- **Sale event** — compact note if Amazon is printing a deal/event on the page.

Market Summary (search page only)

When the active tab is a keyword search, Tracker can show a **Market Summary** card: average price, total monthly revenue from printed units, average review count. Badge: **Search page only**.

Price Trend chart

Ranges such as 1W / 1M use visit-level captures (more wiggle). 3M and longer use wider buckets. Drag to zoom; use Reset zoom. If Amazon printed a 1-day band, it is labeled as such — it is not a fake U-curve.

Legend chips:

- 🟦 **BSR (Sales Rank)** — rank history, not units sold.
- 🟨 **Buy Box Price**
- 🔶 **Buy Box 3P** — third-party Buy Box when captured.

Empty chart copy: *This visit’s price is stored. The chart grows as Chilview sees this ASIN again.*

Buy Box ownership

A timeline under the chart grows as you revisit the ASIN. It is not a live 24/7 warehouse feed.

Price alert, export, and Copy ASIN

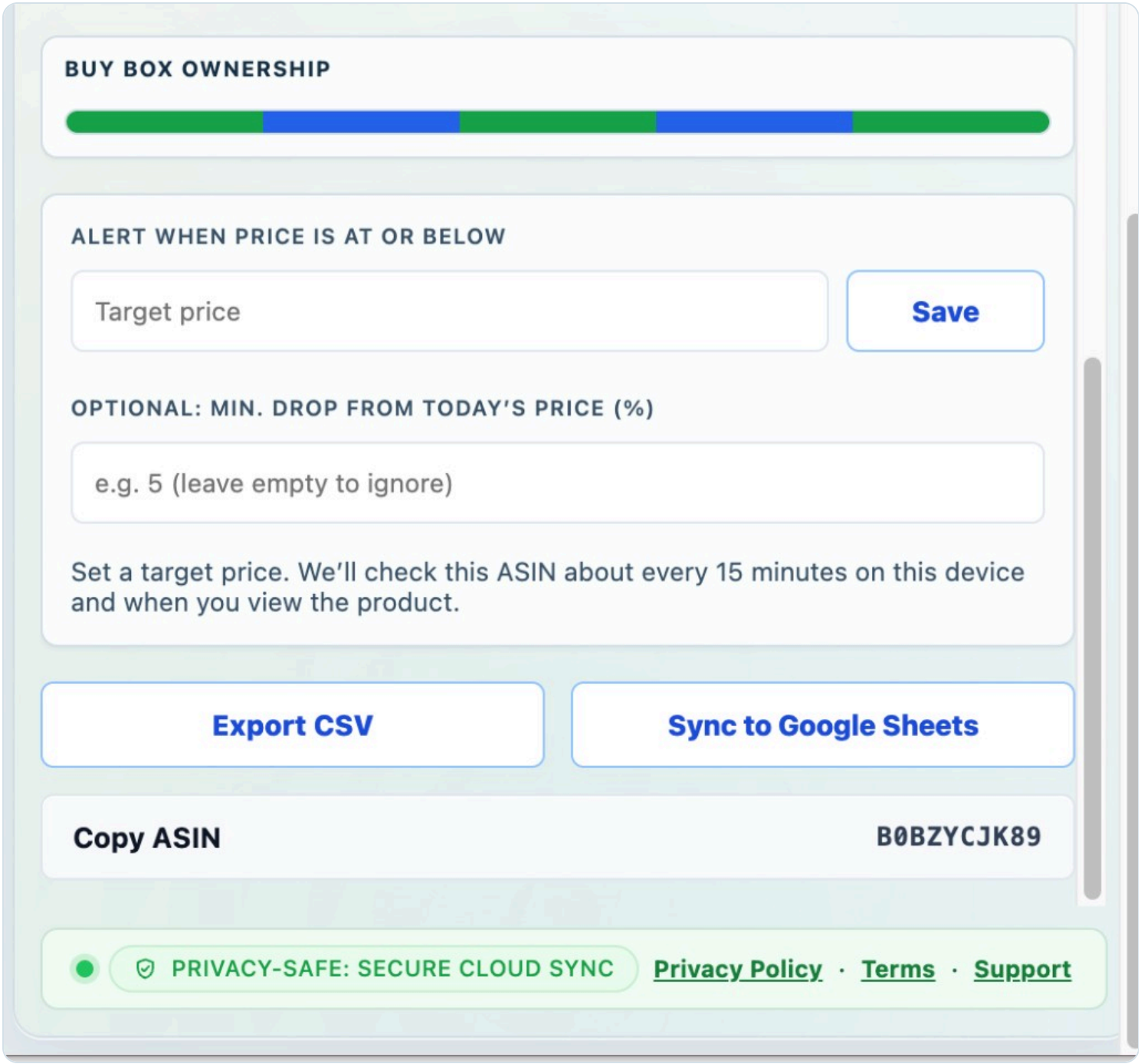

Figure 15 · Tracker footer: ownership bar, the only price-alert tool (Save), CSV / Sheets, Copy ASIN. Hunt Board Save is not this.

Why this helps product research. Set a target (and optional % drop) so you do not babysit the PDP. Export CSV / Sheets for a sourcing sheet. Copy ASIN to paste into Supplier, Helium, or Seller Central. The ownership bar is visit history, not a live warehouse camera.

Price alert (Tracker Save)

1. Open a product in Tracker.
2. Type the target in **Alert when price is at or below**.

3. Optional: set **min. drop from today's price (%)** (for example 5) so tiny dips do not fire.
4. Click **Save**. You should see **Alert saved for this item**. The button becomes **Remove** and the field locks.
5. **Remove** clears the watch so you can save a new amount.

Chilview checks this ASIN about every 15 minutes on this device and when you view the product.

> **Do not** use Hunt Board as a price alert. Hunt Board is a research shortlist. Tracker **Save** is the only price-alert tool.

Footer actions

- **Export CSV** — downloads local history for this ASIN.
- **Sync to Google Sheets** — optional; only works after you connect Sheets.
- **Copy ASIN** — copies the 10-character code. After copy it becomes **Clear** so you can reset the confirmation.

7. Keyword Niche Summary (search pages)

This is the full-width dashboard on an Amazon **keyword search** page (not a product detail page). Search a term, wait for listings to load, then look for the Chilview panel titled **KEYWORD NICHE SUMMARY**. Numbers come from *visible Page 1 listings* plus what Amazon printed (bought-in-past-month, reviews, prices). Chilview does not invent hidden sales.

> **How to open it.** Amazon search box → type your keyword → press Enter. Stay on `/s?k=…` . Homepage, Cart, and category hubs do not build this dashboard. If the panel is missing, reload once and scroll.

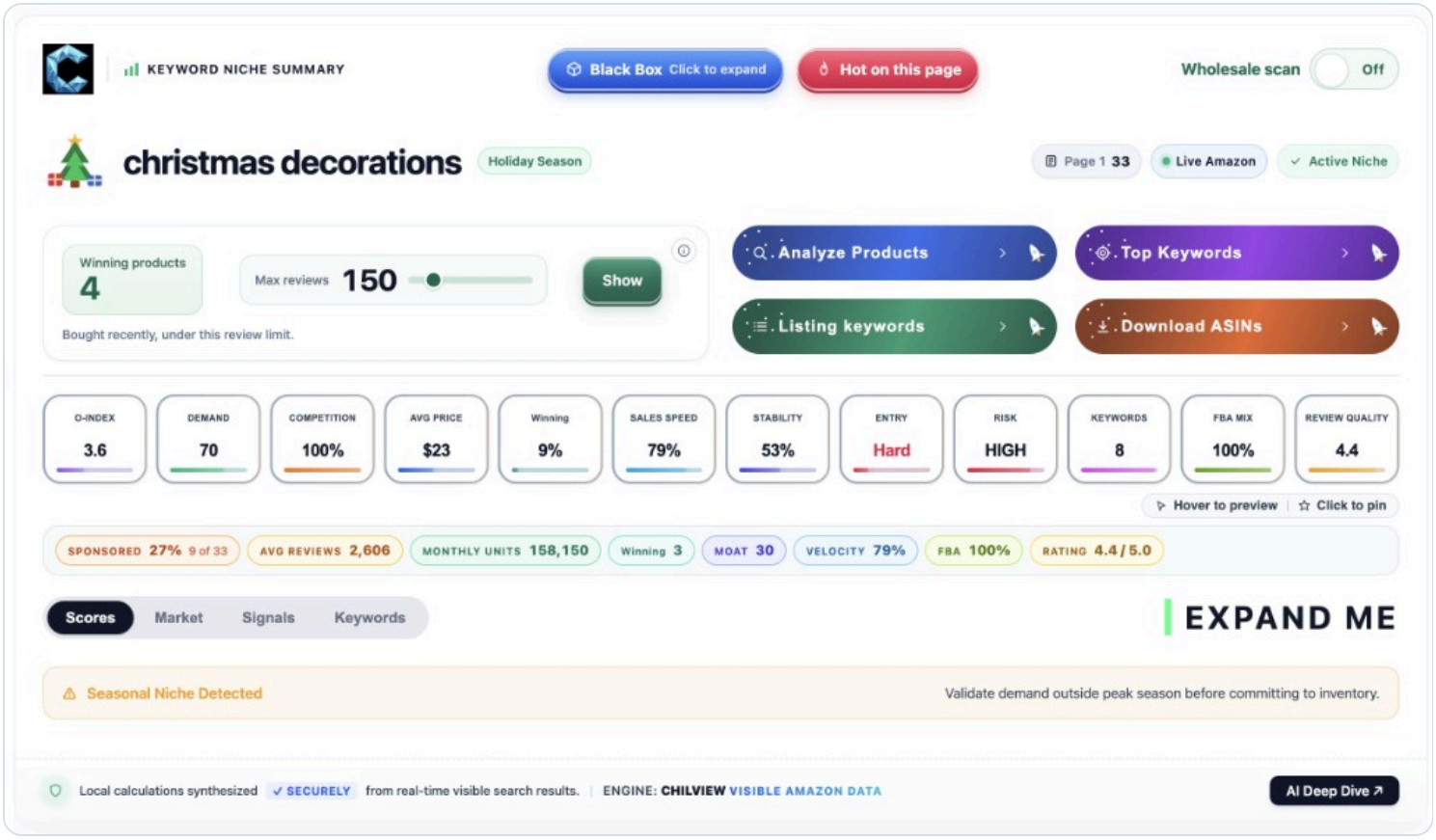

Figure 16 · Keyword Niche Summary (2.2.41) on Amazon search for “christmas decorations”. Header, Winning products, metric pills, Scores tab. Hover a pill to preview; click the star to pin.

> **Why this whole dashboard helps product research.** One Amazon search replaces a spreadsheet of Page 1 prices, reviews, and printed monthly sales. You see whether to Hunt, pass, or split into a modifier keyword — before you open every product page by hand.

7.1 Header, badges, and the four action buttons

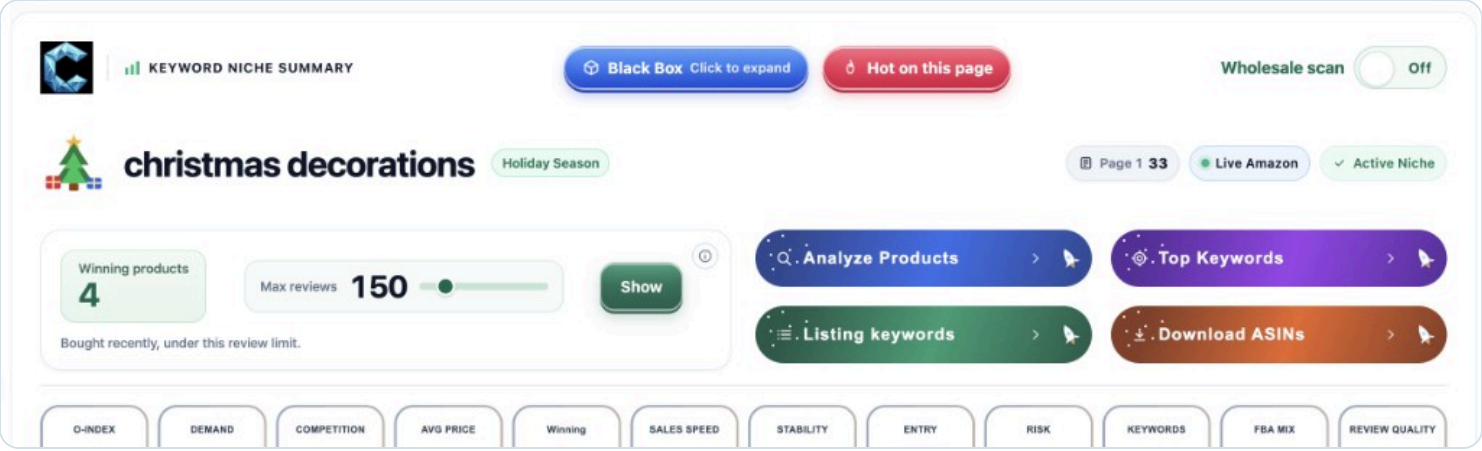

Figure 17 · Header and toolbar. Ayaat light in 2.2.41.

You see	Color	What it means
KEYWORD NICHE SUMMARY	Teal title + bar-chart icon	You are on a keyword search dashboard, not the popup.
Keyword (example: christmas decorations)	Large heading	The search Amazon is showing. A season chip (example **Holiday Season**) appears when the keyword looks seasonal.
Page 1 · 33	Gray pill	How many listings Chilview counted on this Page 1. Not the entire Amazon catalog.
Live Amazon	Green pill	Data source is this live results page.
Active Niche	Green pill	This keyword is the niche currently on screen.
Winning products + Max reviews slider	Green count	How many visible listings are under your review cap (example 4 under 150). Click **Show** to filter to those.

Four toolbar buttons (left → right):

Button	What to do	What happens
Analyze Products	Wait until listings are visible, then click	Opens the on-page product analysis for this search. If listings have not loaded: “No visible listings yet.”
Top Keywords	Click after Page 1 is loaded	Copies the most common title tokens to your clipboard. Paste into a sheet or Seller Central.
Listing keywords	Click to open the listing-keyword tools	Same engine as the product-page Keywords tab (Analyze / Reverse / Check / Draft copy).
Download ASINs	Click to export	Saves a CSV of visible ASINs. Needs Founder/trial access.

Top-right of this bar: **Black Box · Click to expand**, **Hot on this page**, and **Wholesale scan** (Off until you turn it on).

> If trial/Founder access is locked, Analyze / Top Keywords / Download may show **Unlock Keyword Niche tools** with View premium plans. Hunt flags on listings can still teach Hunt vs Moat.

7.2 How Hunt works (green coach)

Figure 18 · First-run coach. Dismiss with Got it; it stays dismissed on this browser.

Hunt | Moat | — (no guess)

- **Hunt** — Amazon showed monthly sales *and* the listing has **under 150 reviews** (easier entry window).
- **Moat** — monthly sales with **150+ reviews** (harder to rank against).
- **—** — Amazon hid monthly sales. Chilview **will not guess**. Empty is honest.

Tap **Got it** when you have read it. The box is teaching language used on every listing card (chapter 7).

7.3 Niche Verdict and O-INDEX

The rounded pills under the header (O-INDEX, Demand, Competition, Avg Price, Winning, Sales speed, Stability, Entry, Risk, Keywords, FBA mix, Review quality) are the new 2.2.41 score strip. **Hover to preview** a card; **click the star to pin** it under the strip.

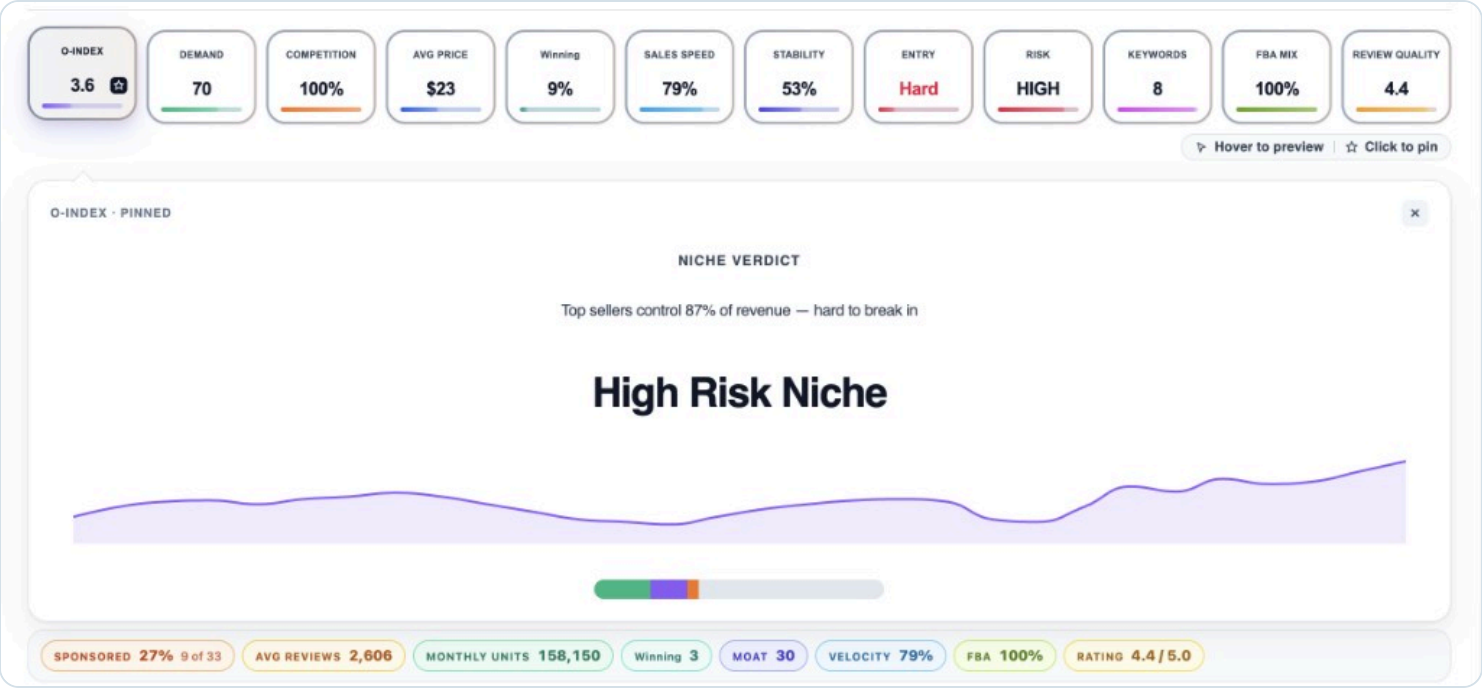

Figure 19 · O-INDEX pill pinned (2.2.41). Verdict is the headline; O-INDEX is from visible Page 1 facts. Example: 3.6 · High Risk Niche.

Strong Opportunity | Proceed with Caution | High Risk Niche

Verdict	Typical O-INDEX	Color	How to use it
Strong Opportunity	about 7.0 or higher	Green / teal	Worth a deeper Hunt-only pass and Hunt Board saves. Still confirm IP and gating.
Proceed with Caution	mid band (example 6.4)	Amber / orange	Demand exists but review moat or competition is real. Read the sentence under the verdict (units + competition).
High Risk Niche	under about 4.0	Red	Treat as a pass unless you have a unique angle. Do not fight a 2k-review wall blindly.

O-INDEX / 10 is a composite of visible demand, price, opportunity count, ratings, and penalties for high review averages or crowded offer counts. The bar next to the score:

- Demand Velocity — green
- Margin Health — teal / blue
- Competition Index — purple

On a seller storefront or a filtered search, the verdict may stay scoped ("this seller's catalog") instead of scoring the whole keyword.

7.4 The three insight cards

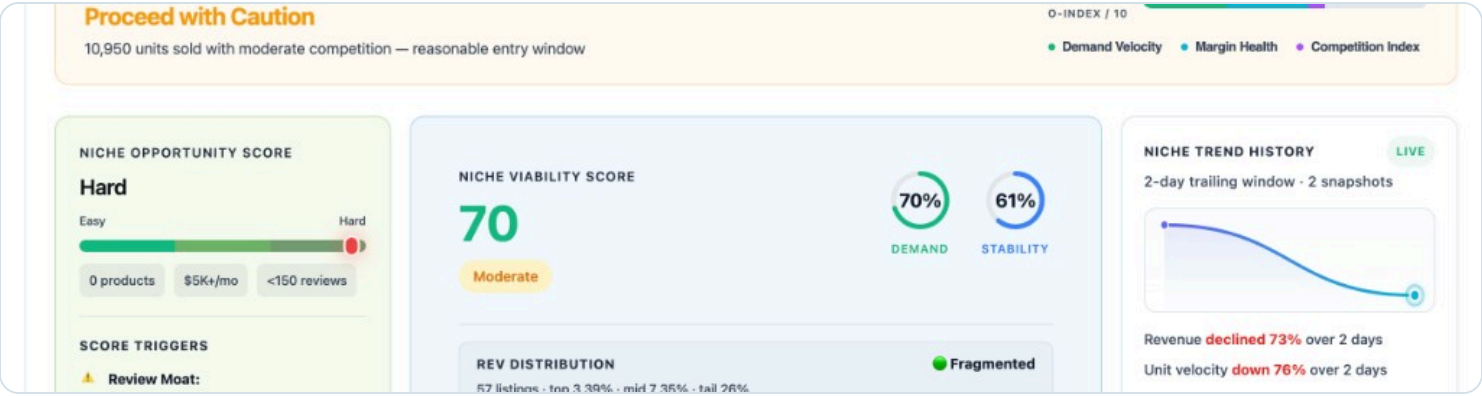

Figure 20 · Left: opportunity / difficulty. Center: viability. Right: short trailing trend from your visits.

Why these three cards help. Opportunity = "how hard is the Hunt cut?" Viability = "is demand/stability good enough to keep going?" Trend = "did *your* last snapshots move?" Example Hard + Moderate 70 + a sharp 2-day drop = proceed with caution, not an instant launch.

Niche Opportunity Score	Niche Viability Score	Niche Trend History

Easy → **Hard** slider. Example: **Hard** (red marker).

Filter chips such as **0 products**, **$5K+/mo**, **<150 reviews** show which Hunt-style cuts were applied — not a guarantee those products exist.

Score triggers (yellow warning) such as **Review Moat** mean top listings already have a high review wall (for example 2k+).

Large number (example **70**) plus a pill: Strong / **Moderate** / Weak.

Donuts: **DEMAND** (green) and **STABILITY** (blue).

Rev Distribution — Fragmented (green) means sales are spread; concentrated means a few listings dominate (top / mid / tail %).

Green **LIVE** badge when Chilview has real snapshots. The line is a straight path through those points — not a fake 2-year Amazon archive.

After a reload, saved snapshots stay. The chart should not drop back to an empty baseline when history is already stored. A 2-day drop is *your captures*, not Amazon's official 90-day graph.

Scroll the dashboard for the next cards. The screenshots below are the same live keyword — read each image, then the "why this helps research" note.

7.5 Profitability Forecaster — 5-bar snapshot

Figure 21 · Profitability Forecaster. Bars show intensity; the pill on the right is the call (Moderate / High / Hard / Growing).

What this image is. One card that turns Page 1 facts into five research questions. Read *left label → bar length → right pill*. In this example:

Row	Bar color (example)	Pill	What it is asking
Demand	Amber, about half full	MODERATE	Is there enough printed monthly demand on this page? Moderate = worth continuing, not a gold rush.
Competition	Green, almost full	HIGH (pink/red pill)	Are many listings already fighting this keyword? High = you need a wedge (better listing, bundle, or Hunt-only gap).
Profit Potential	Purple, mostly full	HIGH	Do Page 1 prices look like they can support a margin *before* your factory quote? Still enter COGS in the Profit tab before you order.

Row	Bar color (example)	Pill	What it is asking
Entry Ease	Red, very short	HARD	Can a new seller get in? Hard usually means review walls, few Hunt-style listings, or crowded offers.
Momentum	Blue, mid fill	GROWING	Are velocity signals present on enough listings? Growing ≠ Amazon's official trend graph; it is Chilview's read of printed sales presence.

Why this helps product research. You can pass or keep a keyword in seconds: "High profit + growing, but Hard entry and High competition" means run Hunt only and Profit with real COGS — do not launch on the headline alone. Pills are the decision; bar length is intensity, not a warehouse audit.

Forecaster is a Page 1 heuristic. It does not know your landed cost, PPC, or Seller Central approval. Treat HIGH profit as "prices look workable," then confirm in **Niche Hunt** → **Profit**.

7.6 Revenue, units, and price cluster

Figure 22 · Avg Price pill pinned (2.2.41). Average, min / max, and price cluster mix of visible Page 1 listings — not Amazon Brand Analytics.

30-Day Revenue (green)	30-Day Units Sold (blue)	Average Price (purple)

Example: **$358,787** — sum of printed bought-in-past-month × price on visible Page 1 (hidden sales are not guessed).

Subline: Moderate demand · growing momentum · **61% velocity** (share of listings that showed a monthly-sales signal).

Donut + **Revenue source mix**: example **100% FBA** means Chilview classified visible offers as FBA, not FBM. Prime-heavy niches usually need FBA to compete on shipping.

Example: **10,950** units, **~365 / day avg** — same printed-month source, divided by 30 for a planning hint.

Listings tracked: 0/57 — Page 1 counted 57 cards; none are in your Hunt/track set yet. Open Hunt cards or Track to fill this.

Units source mix 100% FBA matches the revenue card in this example.

Example: **$22.83** with min **$3.99** · max **$169.99**.

Price cluster mix (example Under $10 **42%** Lead · $10–$20 **24%** · Other **34%**) shows whether you would launch into the crowded bucket or a thinner band — still check your COGS.

Why this helps product research. Revenue answers “is the keyword big enough?” Units answer “how fast does inventory move if Amazon’s printed figure is a floor?” Price answers “where do I list without racing to $17?” If FBA is 100%, plan FBA fees in the Profit calculator before you chase FBM as a shortcut.

> $358k is Page 1 printed revenue, not category-wide Brand Analytics. A trailing **+** on units (elsewhere in Chilview) means Amazon showed a floor such as 30,000+.

7.7 BSR signal, ratings, and Hunt-style gaps

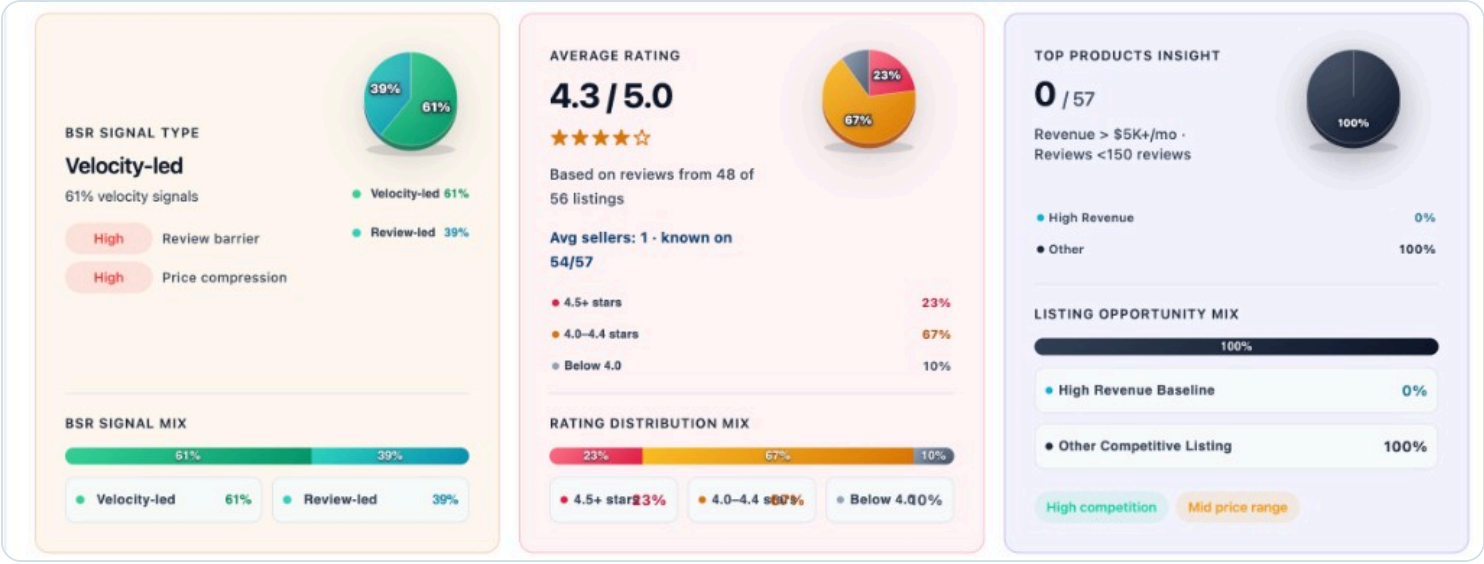

Figure 23 · Cream = what drives rank. Pink = quality bar. Blue = how many listings match the Hunt formula (high revenue, low reviews).

BSR Signal Type

Example: **Velocity-led 61%** vs **Review-led 39%**. Velocity-led means printed sales presence is doing more of the rank story than review piles — new listings can still move if they sell, but pink badges warn you:

- **High Review barrier** — incumbents already have a review wall.
- **High Price compression** — prices are squeezed; race-to-bottom risk.

Average Rating

Example: **4.3 / 5.0** from 48 of 56 listings with stars. Mix: 4.5+ (23%), 4.0–4.4 (67%), below 4.0 (10%).

Avg sellers: 1 (known on 54/57) — many ASINs look single-offer, not a 20-seller melee. Still confirm the offer count on the Hunt card.

Top Products Insight

The Hunt formula on this page: **Revenue > $5K+/mo** and **< 150 reviews**.

Example: **0 / 57** — no visible listing hits both. Mix is 100% “other competitive listing.” Badges: High competition · Mid price range.

0/57 is a *useful no*: this keyword may still sell, but it is not an easy Hunt gap on Page 1.

Why this helps product research. Together these three cards answer: “Can I out-rank on velocity, or must I out-review?” “Is 4.3 the table stakes?” and “Are there any $5k / <150-review holes?” If Top Products is 0/57, either Hunt a tighter modifier keyword (see Keyword Opportunities) or pass unless you have a real differentiator.

7.8 Market share, entry strategy, risk, and keyword pills

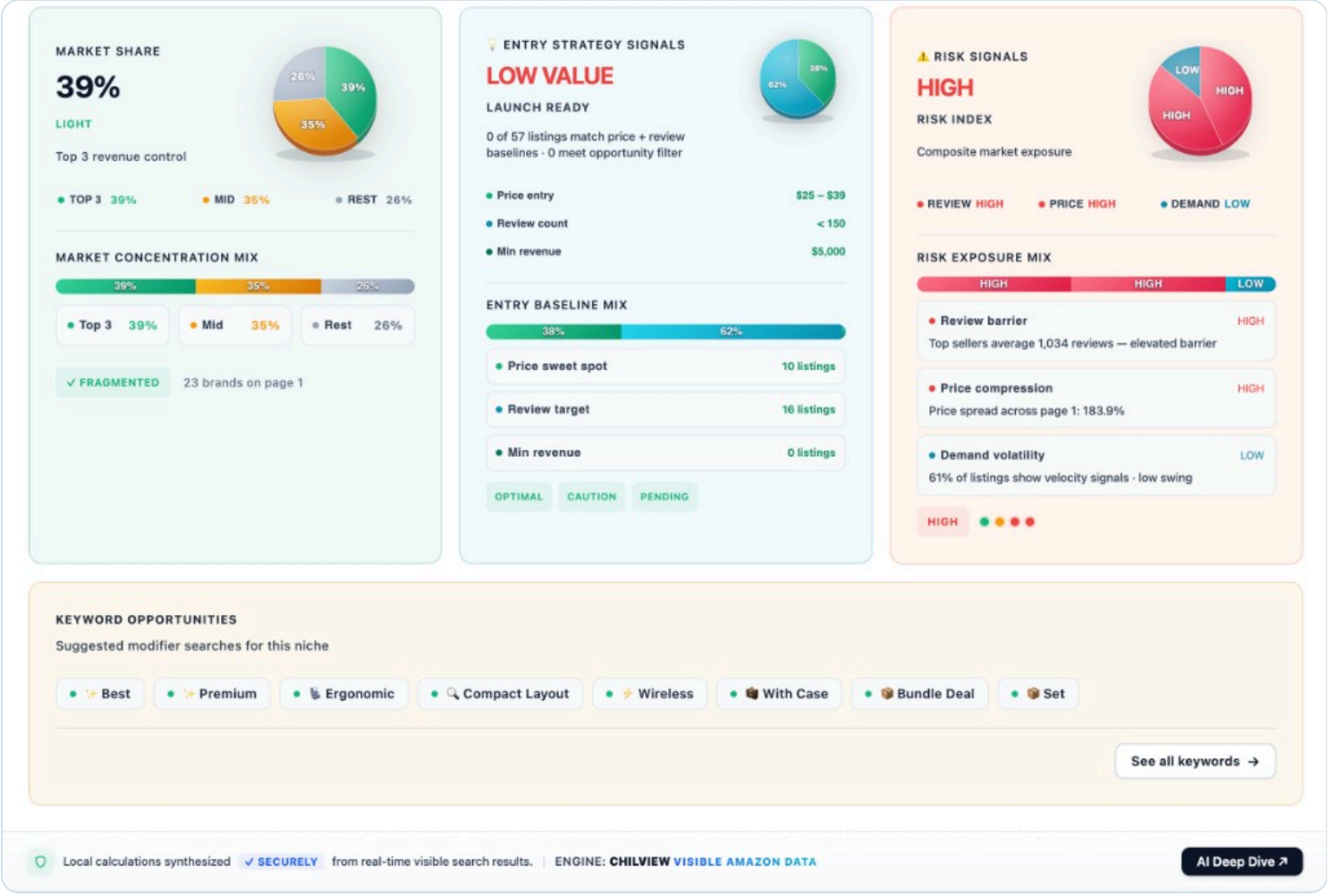

Figure 24 · Green fragmented share, gold entry roadmap, red risk index, then modifier keywords and AI Deep Dive.

Market Share

Example: Top 3 hold **39%** (**LIGHT** control). Mix: Top 3 39% · Mid 35% · Rest 26%. Badge **✓ FRAGMENTED** · 23 brands on Page 1.

Fragmented = revenue is not a two-brand monopoly. Easier to take a slice than a 80% top-3 lock — still not “easy” if reviews are high.

Entry Strategy Signals

Headline example: **LOW VALUE** + **LAUNCH READY** — few listings match the full Hunt filter, but Chilview still prints a launch baseline:

- Price entry about **$25–$39**
- Review target **< 150**
- Min revenue **$5,000**

Mix bars show how many listings already sit in the price sweet spot vs review target. Use this as a spec sheet, not a promise you will hit $5k.

Risk signals

Example: **HIGH** risk index. Rows:

- **Review barrier HIGH** — top sellers ~1,034 reviews (elevated wall).
- **Price compression HIGH** — wide spread (example 183.9%) = discount wars.
- **Demand volatility LOW** — 61% of listings show steady velocity (demand is not wildly spiky on this page).

Keyword Opportunities — suggested *modifier* searches (Best, Premium, Ergonomic, Compact Layout, Wireless, With Case, Bundle Deal, Set). Tap a pill to open that Amazon search in a new tab. **See all keywords** opens the full list. These are title/modifier ideas from this niche, not paid search-volume from Amazon Ads. For listing copy (this ASIN vs Page 1 titles), use **Keywords for a listing** on this dashboard or the **Listing keywords** card on a product page — Page 1 patterns, not Ads volume; rank still needs ads, reviews, price, and conversion.

Why this helps product research. Share tells you if giants own the page. Entry strategy tells you the price/review/revenue bar to aim at. Risk tells you why "Launch ready" can still be expensive (review wall + price wars). Keyword pills let you split a crowded head term into a tighter Hunt (for example "wireless … with case") instead of fighting all 57 generic listings.

7.9 Footer: local calc + AI Deep Dive

Bottom of the dashboard:

- **Local calculations synthesized ✓ SECURELY from real-time visible search results** — ENGINE: CHILVIEW · Visible Amazon data.
- **AI Deep Dive** ↗ — opens an on-page summary of the same visible listings (not a separate ChatGPT subscription). Close with × or click outside.

> A 2-day drop of 73% on a new keyword is often "few snapshots," not "the niche died." Revisit on another day before you pass forever.

8. Hunt / Moat cards on each listing

Under each search result, Chilview injects a small card: brand **CHILVIEW**, a Hunt or Moat flag, Bought / Reviews / Sellers, then **Track** and **Open**.

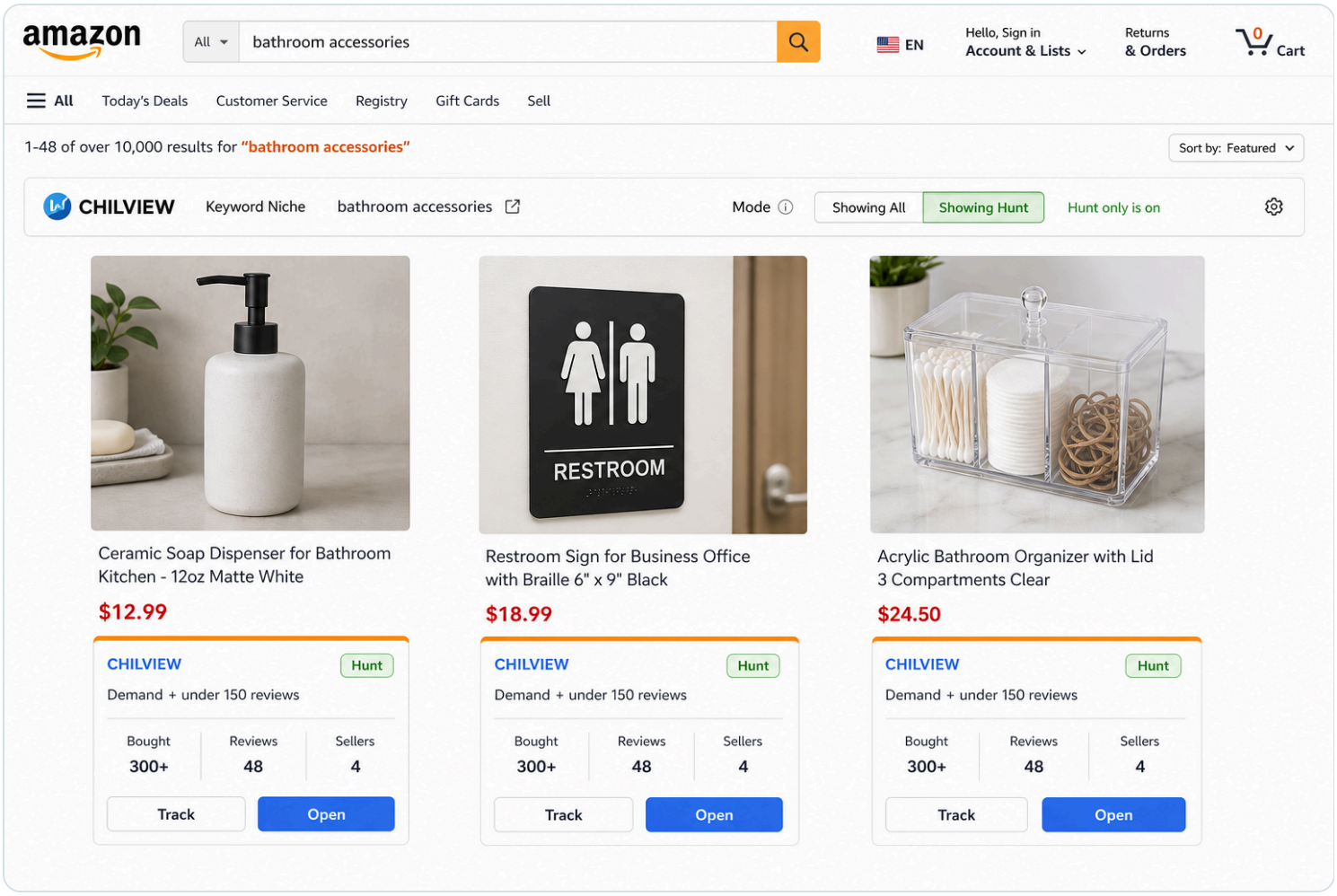

Figure 25 · Hunt only is on (green). Each card: Hunt tag, "Demand + under 150 reviews", Bought / Reviews / Sellers, Track (white) and Open (blue).

Why Hunt cards help product research. You scan Page 1 without opening every PDP. Green Hunt = printed demand + under 150 reviews (possible entry). Amber Moat = demand with a review wall. **Open** the few Hunt ASINs, run Profit, then Save to Hunt Board. Skip fighting Moat listings unless you can out-review them.

Control	Color	What you do
Showing All / **Showing Hunt**	Hunt is green when on	Same as toolbar **Hunt only**. Gear on the SERP bar is settings for that overlay.
Green **Hunt** tag	Green	Printed monthly sales + under 150 reviews.

Control	Color	What you do
Amber **Moat** tag	Amber	Printed monthly sales + 150+ reviews.
Bought	—	Amazon's bought-in-past-month when printed (300+ is a floor). Hidden sales stay **—**.
Reviews	—	Review count on the card.
Sellers	—	Organic offer count when Amazon showed it. Not your margin.
Track	White / turns green **Tracked**	Sends the ASIN into Chilview tracking / Black Box batch. Click again if you need to confirm.
Open	Blue	Opens that product page so the on-page panel and popup can load the ASIN.

> Workflow: Hunt only → Open 3–5 Hunt cards → Save to Hunt Board → run Profit calculator. Skip Moat listings unless you can out-review them.

9. Niche Hunt popup: Overview, Trends, Source, Board

Open the popup tab **Niche Hunt**. This is the *product* workspace after you opened a PDP — different from Keyword Niche Summary on search. The selected sub-tab fills Ayaat blue (white label) so you can tell Overview from Trends, Source, or Board.

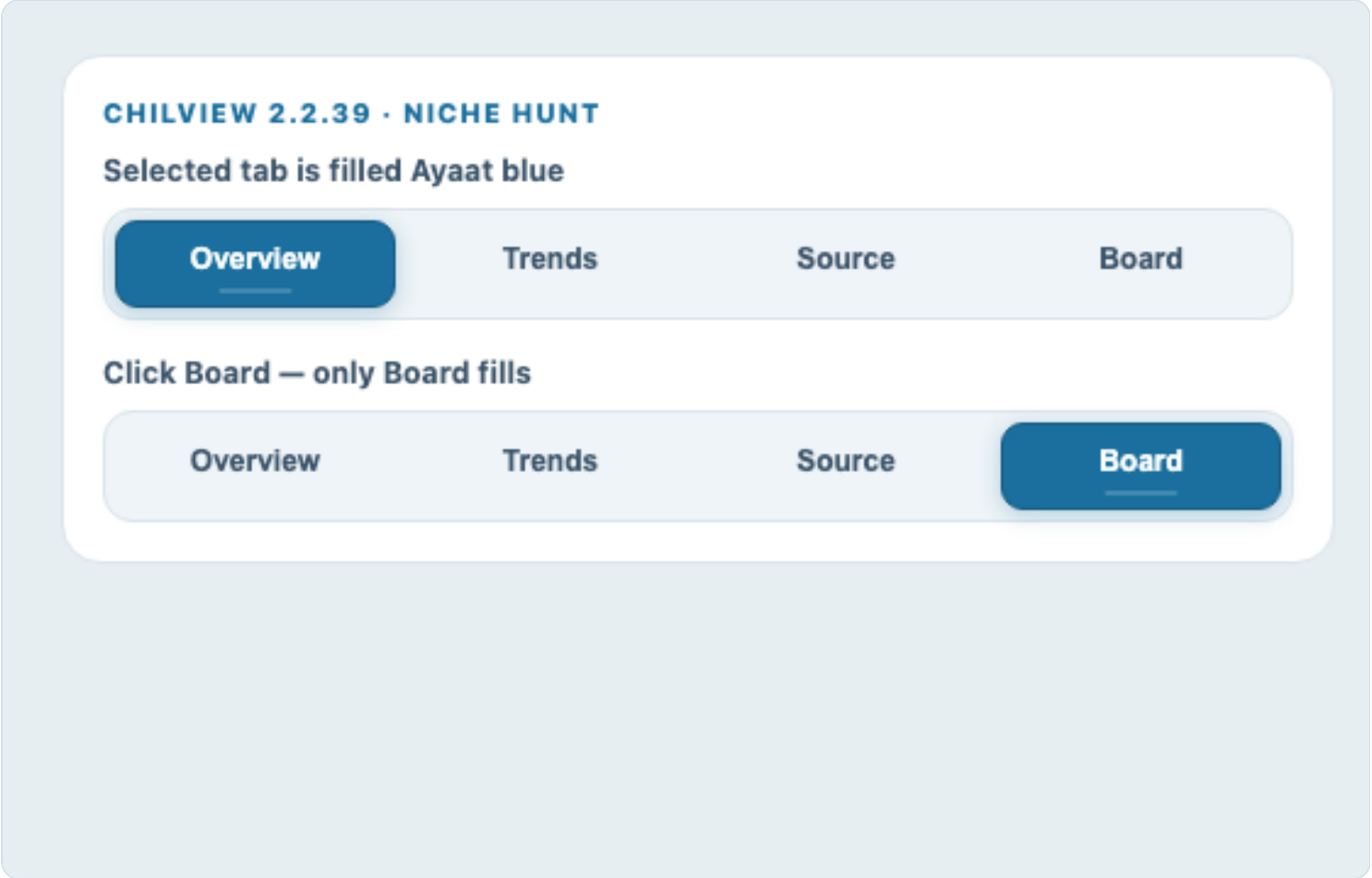

Figure 26a · Hunt tabs. Only the selected pill is solid Ayaat blue. Click Trends, Source, or Board to move the fill.

Four sub-tabs:

Sub-tab	Purpose
Overview	Niche Opportunity score /100, hunter badge, three meters (Market Demand Velocity, Review Entry Barrier, Margin Safety Index), IP watchlist card, and the cart-cap note. Footer: **Save to Hunt Board**. Not a guarantee you will win the niche.
Trends	Product performance: revenue/units from Amazon's bought-in-past-month when printed; BSR is rank history, not a sales estimate. Own short note — cart cap is not repeated here.
Source	Sourcing quick scan + Alibaba supply block. Page scan: local IP list, title keyword flags, FBA vs FBM mix. Not Brand Registry or warehouse inventory. Own short note — cart cap is not repeated here.

Sub-tab	Purpose
Board	Hunt Board — up to 8 local snapshots on this browser profile. Own short note — cart cap is not repeated here.

Overview meters

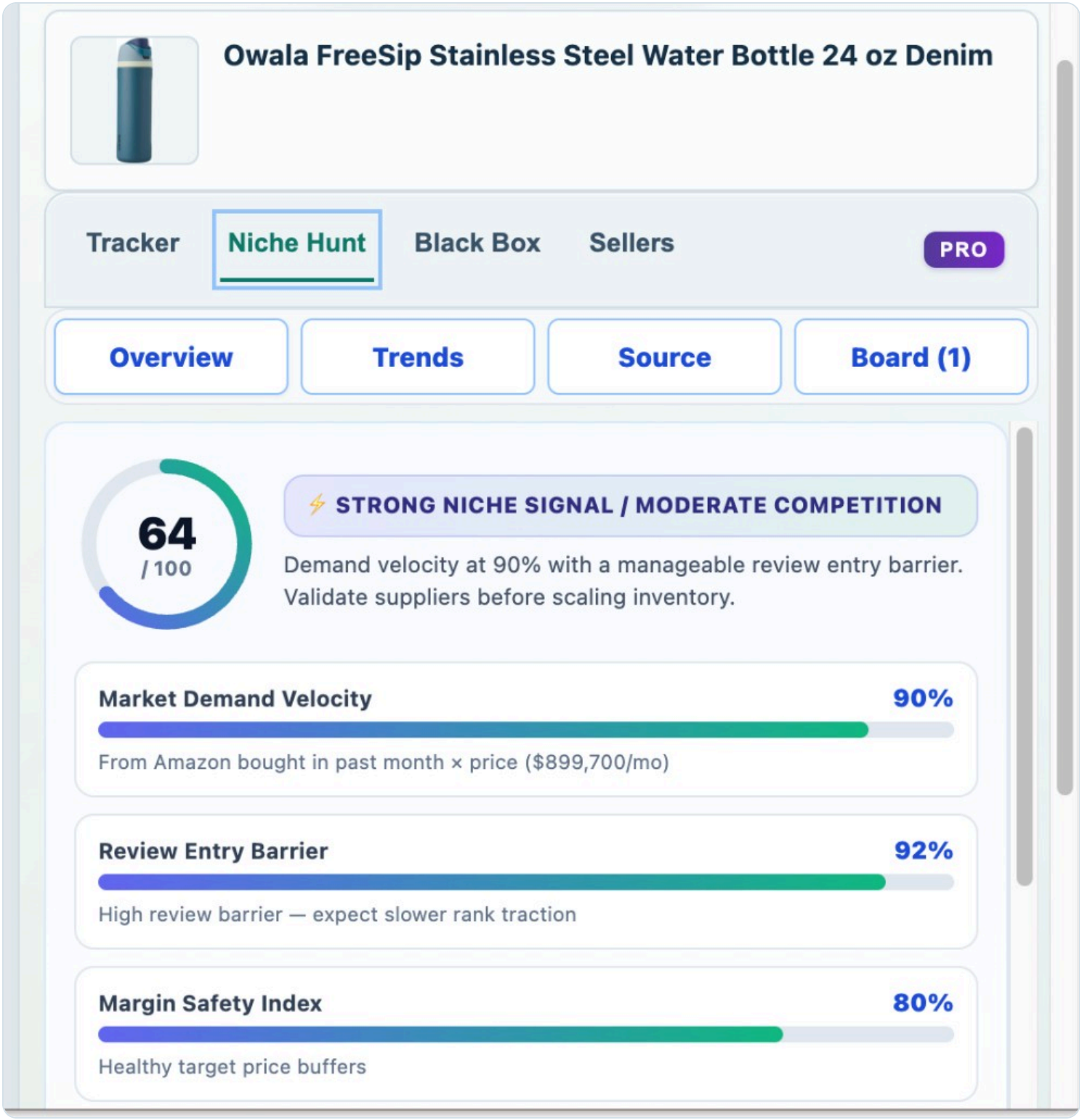

Figure 26 · Overview: gauge /100, signal banner, then Demand Velocity, Review Entry Barrier, and Margin Safety.

Example (Owala 24 oz listing): **64 / 100** · **Strong niche signal / moderate competition**. Copy may say demand velocity at 90% with a manageable review entry — still **validate suppliers before scaling**.

- **Market Demand Velocity (90%)** — uses Amazon's bought-in-past-month × price when printed (example ~$899,700/mo as a *floor* × *price*, not Brand Analytics).
- **Review Entry Barrier (92%)** — high = incumbents have a review wall; expect slower rank traction.
- **Margin Safety Index (80%)** — "healthy target price buffers" until you enter real COGS in Profit.

Why this helps product research. One score plus three bars is a go / slow / no-go. High demand + high review barrier = money exists but you will not out-rank overnight. High margin safety is not your factory quote — open Profit next.

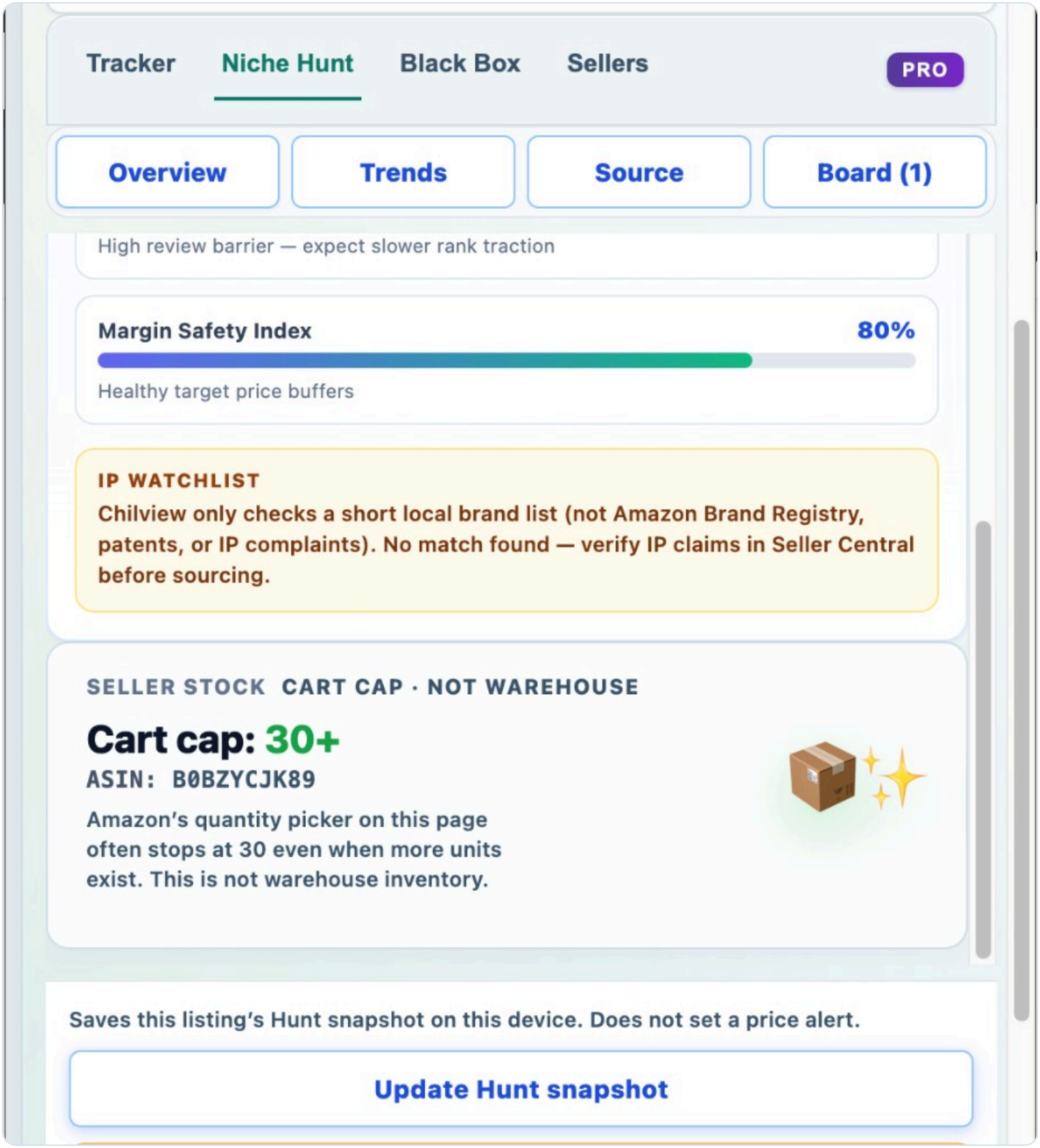

Figure 27 · Same Overview, scrolled: IP watchlist (local list, not Brand Registry) and Seller Stock cart cap.

Why IP + stock on Overview help. Yellow IP card "No match found" means Chilview's short local list did not hit — you still verify trademarks in Seller Central (Owala is a real brand). Cart cap 30+ is Amazon's quantity picker, not FBA warehouse units.

Sticky footer: **Save to Hunt Board** / **Update Hunt snapshot** / **Remove from Board**. Hint text: this does *not* set a price alert.

Trends (real screenshot)

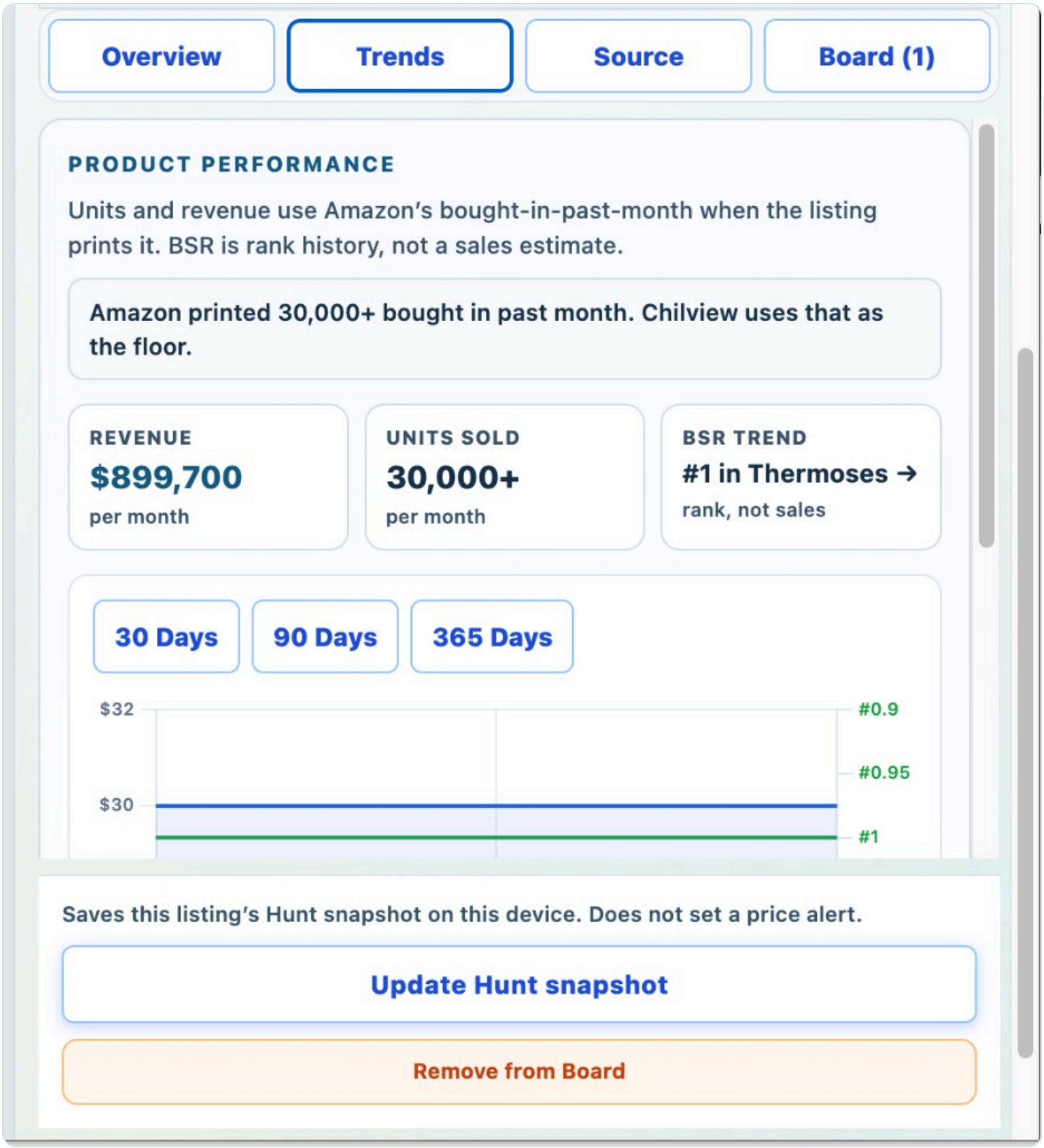

Figure 28 · Niche Hunt → Trends. Units show 30,000+ as Amazon's printed floor. Revenue is that floor × price. BSR is rank, not units sold.

Why Trends helps product research. You validate “is this a real mover?” on the listing’s own printed month, then check if price and BSR stayed calm (flat $30 and #1 in this example) or spiked. Toggle 30 / 90 / 365 days — a 30-day flat line is not a year of history until you have captures.

- **Revenue** — price × printed monthly units when both exist.
- **Units sold** — Amazon’s bought-in-past-month figure. A trailing **+** means Chilview uses it as a *floor*.
- **BSR trend** — sales rank in the category, with an arrow from recent captures. Rank is not units sold.
- Mini chart ranges: 30 / 90 / 365 days of price and BSR you have captured.

Source (real screenshot)

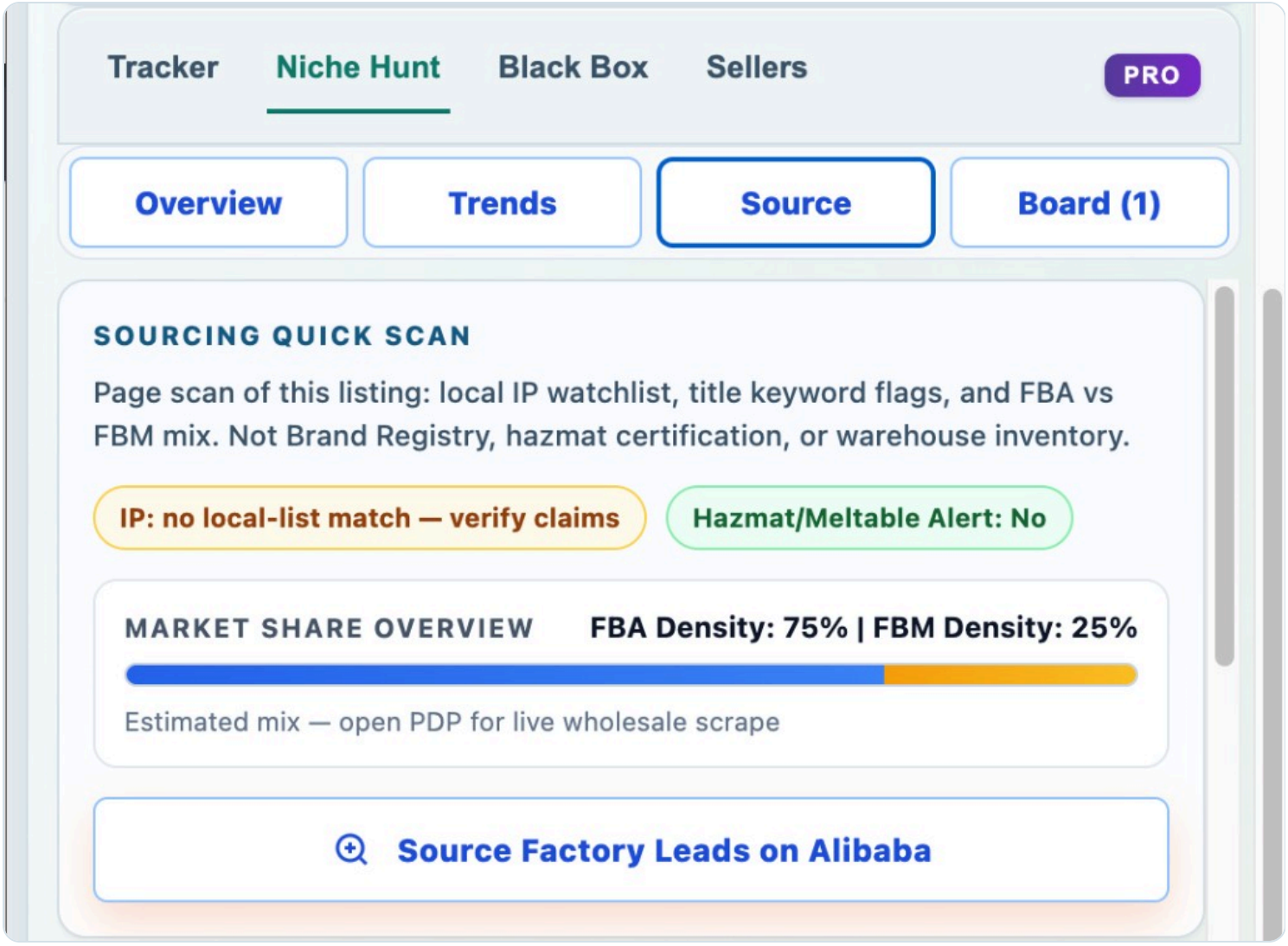

Figure 29 · Source → Sourcing quick scan. IP is a local brand list. Hazmat is a title/category keyword flag. FBA/FBM mix is estimated from the listing.

Why the quick scan helps. Green hazmat/meltable “No” is a keyword flag, not Amazon hazmat certification. Yellow IP “verify claims” is the honest default. 75% FBA / 25% FBM tells you Prime density — plan FBA fees if you want to compete on shipping. **Source Factory Leads on Alibaba** opens a title-based search; it is not a signed factory contract.

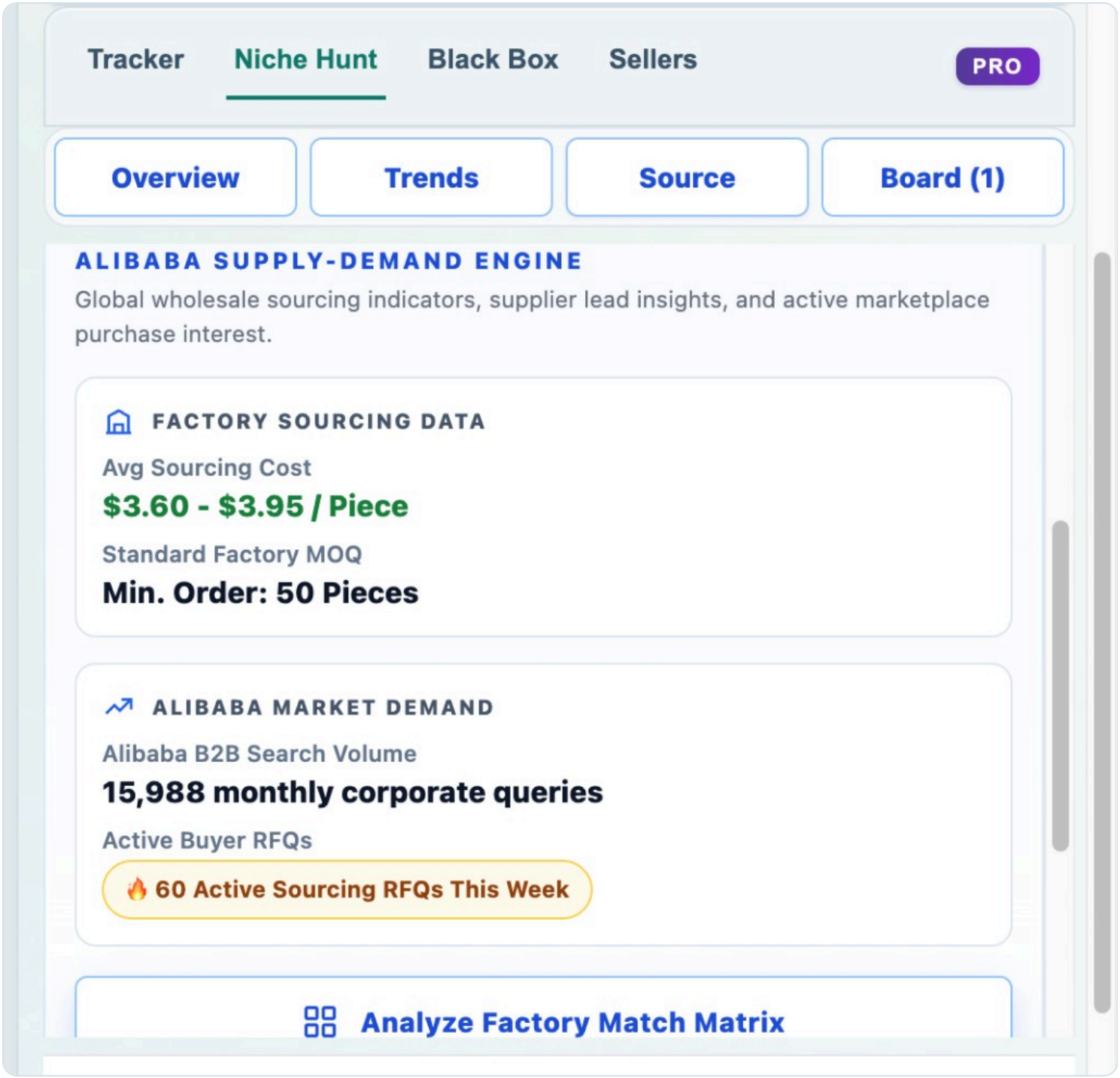

Figure 30 · Alibaba supply-demand engine. Cost, MOQ, B2B queries, and RFQs are research aids — get a real quote before you order.

Why Alibaba numbers help (and where they stop). Example $3.60–$3.95 / piece vs $29.99 list is a *starting* margin sketch. MOQ 50 is a capital hint. Monthly corporate queries and “60 Active Sourcing RFQs” show B2B interest, not Amazon conversion. **Analyze Factory Match Matrix** is a comparison aid — still vet suppliers yourself.

Copy under Sourcing quick scan: *Page scan of this listing: local IP watchlist, title keyword flags, and FBA vs FBM mix. Not Brand Registry, hazmat certification, or warehouse inventory.*

10. Hunt Board buttons (color key)

On Overview (or any Hunt view), use footer **Save to Hunt Board** / **Update Hunt snapshot**. Then open **Board**.

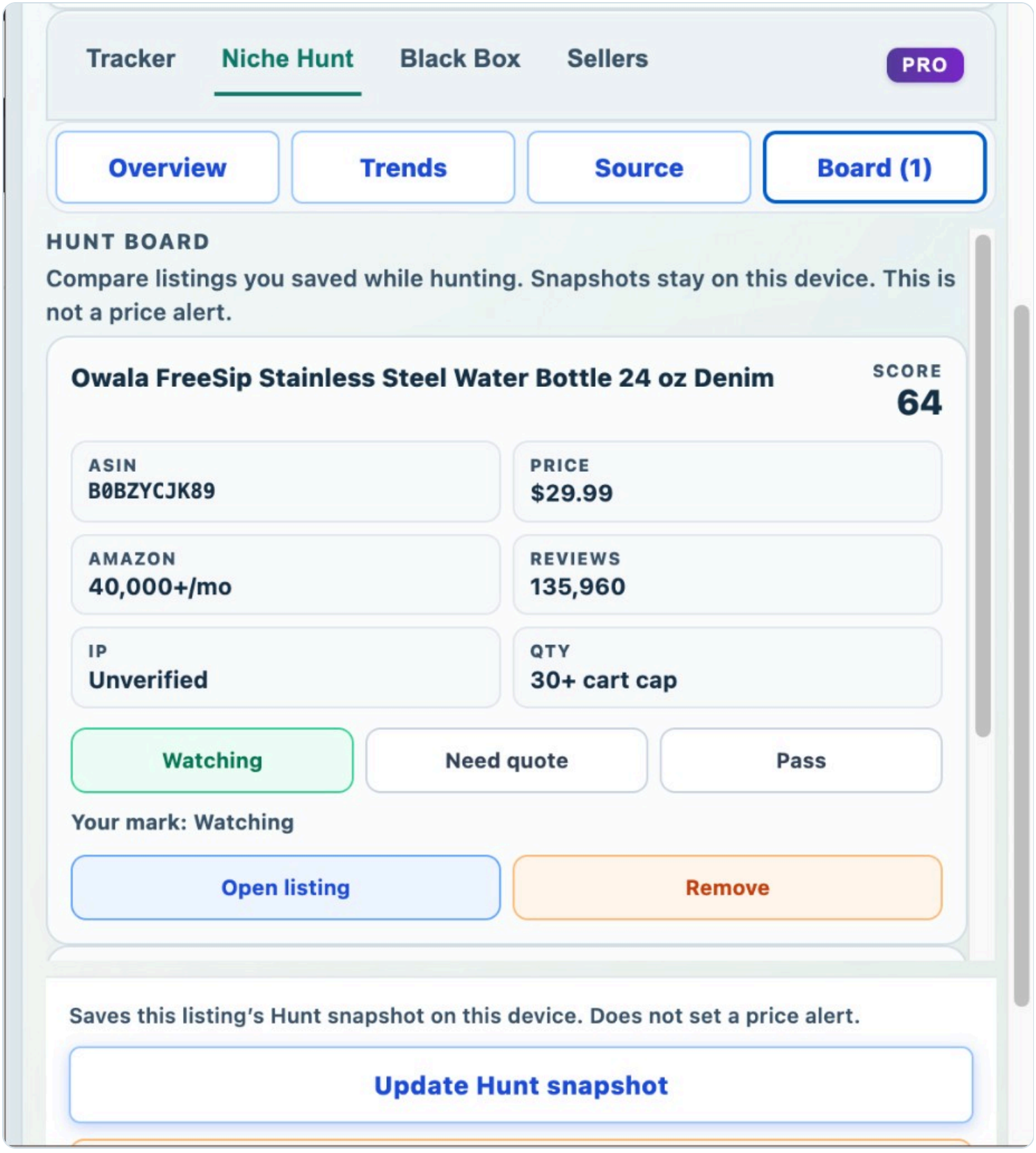

Figure 31 · Hunt Board snapshot: score, ASIN, price, printed Amazon units, reviews, IP unverified, cart-cap QTY. Your mark: Watching. Not a price alert.

Why Hunt Board helps product research. You park up to 8 ASINs on this browser with a Watching / Need quote / Pass mark so you can compare without mixing them into price alerts. Example: 40,000+/mo + 135k

reviews + IP Unverified on a known brand = treat as a pass or a wholesale study, not a private-label clone. **Open listing** to re-check; **Remove** drops the card only.

Button colors (Ayaat):

Watching | Need quote | Pass | Open listing | Remove

Button	Color	What it does	What it does *not* do
Watching	Green fill when selected	Marks “still considering.” Default on save.	Does not set a price alert.
Need quote	Amber fill when selected	Marks “waiting on a supplier quote.”	Does not email a factory.
Pass	Slate fill when selected	Keeps the snapshot as a “no.”	Does not delete the card (use Remove).
Open listing	Blue	Opens that Amazon PDP in a new tab.	—
Remove	Orange	Deletes the snapshot from Hunt Board.	Does not remove a Tracker price alert.

The line under the three tags reads **Your mark: …** so you can see the selected status even at a glance. Board holds at most **8** ASINs. Footer **Update Hunt snapshot** refreshes price/reviews on a card you already saved. **Remove from Board** in the footer drops the *current* product.

11. Seller Stock (cart cap, not warehouse)

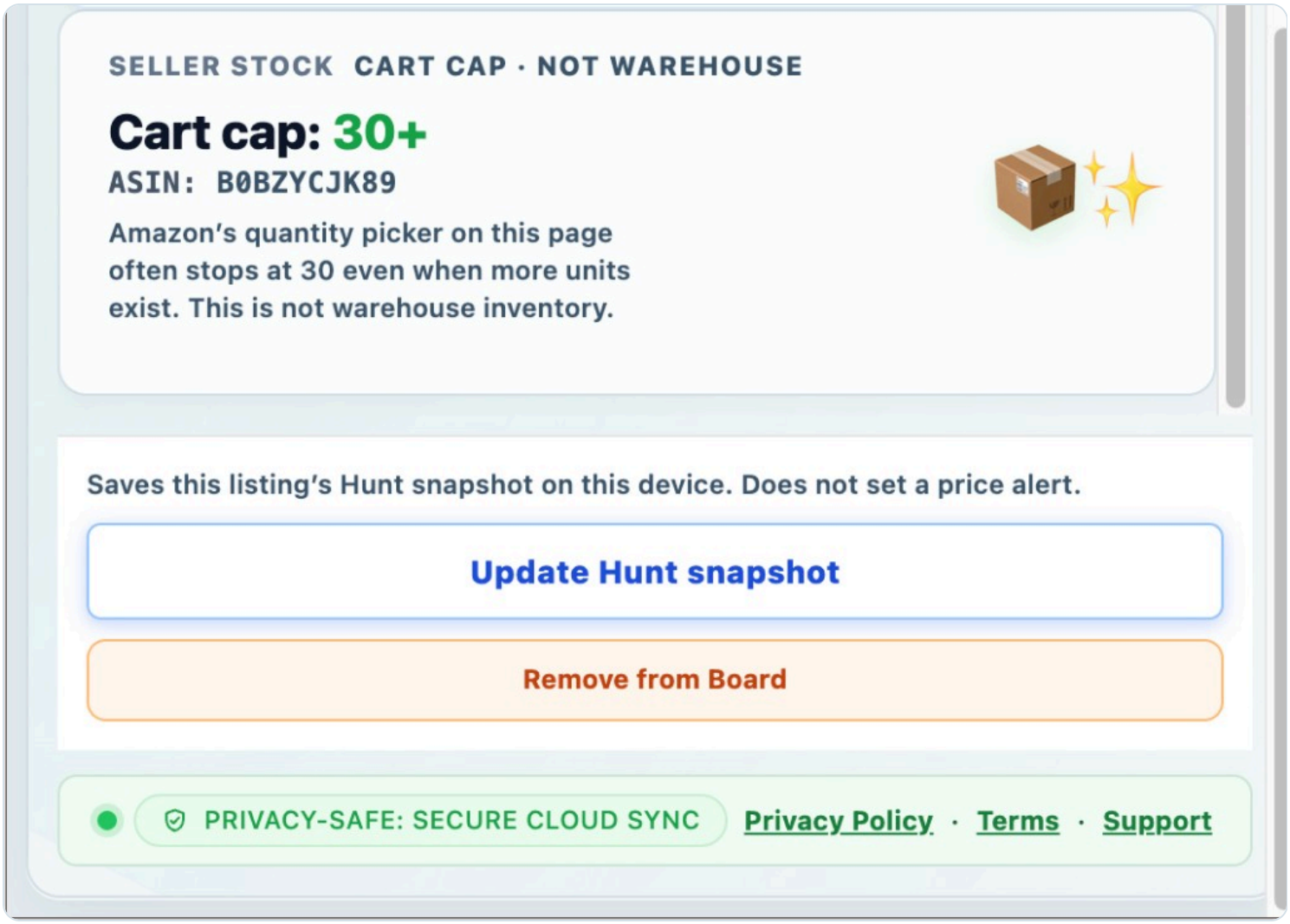

Figure 32 · Seller Stock: Cart cap 30+ · NOT warehouse. Footer Update Hunt snapshot does not set a price alert.

On Niche Hunt you will see **SELLER STOCK** with badge **Listing page · not warehouse** (or **CART CAP · NOT WAREHOUSE**). Chilview reads Amazon's quantity picker (often capped at **30**). That is a cart menu limit, not FBA warehouse inventory.

- **Cart cap: 30+** — picker stopped at 30 or showed a lower-bound.
- **Limit text** — only used when the page prints "only X left."
- **Read quantity cap** — opens the listing so Chilview can read the picker again.

> Treat 30+ as "at least the cart cap," never as "30 units in the warehouse." Hunt Board QTY uses the same cart-cap rule.

12. Profit calculator (popup) & Variation Viewer

Same popup tab as Niche Hunt. Scroll above the Overview sub-tabs to the FBA calculator (or use the on-page FBA block — same idea). If Amazon did not print package weight or size, Size tier / Fulfillment stay **—**. Enter them in Advanced. Chilview does not invent FBA fees.

Hero numbers

- **Amazon Fulfillment · net profit** — updates as you type.
- Health pill: Ready / healthy / tight — based on the margin from your inputs.
- Disclaimer badge: **US estimate** — illustrative US FBA tables. Confirm in Seller Central before you buy inventory. Other marketplaces may show a different estimate note.

Sales estimation model

Uses Amazon **bought in past month** when the listing shows it. If Amazon hid it, open the product page — it often appears there. Tiles: Est. Monthly Units, Est. Monthly Revenue, Est. Profit (revenue × your net, not Amazon's P&L).

Always-visible inputs

- **Item price** — prefilled from the listing; you can override.
- **Product cost (COGS)** — your factory or wholesale cost. Leave 0 and profit is meaningless.

Accordions (open each as needed)

Section	What you enter / see
Amazon fees	Referral, fixed/variable closing, digital services. Override referral % if your category differs.
Fulfillment cost	Size tier, FBA fee override, weight (lb), L×W×H (in).
Storage cost	January–September vs October–December. Avg inventory units, est. monthly units sold, storage $/unit override.
Inbounding cost	Minimal splits vs Amazon optimized; West / Central / East; inbound freight $/unit; placement fee override. Optimized multi-split can be $0 when qualified.
Removal and disposal	Removal units and disposal units so exit fees hit cost per unit sold.
Other costs	Prep / packaging, PPC / ads, other fees.

Footer strip: Cost per unit, Est. sales /mo, Net profit, Net margin. Then ROI, Margin, Total fees, Break-even price.

Save Calculator stores this ASIN's inputs on the device. **Reset** clears overrides back to defaults.

Variation Viewer

When the listing has size/color children, a **Variation Viewer** lists review share by variation. Use it to avoid launching into a dead child ASIN.

13. Wholesale Mode

If you see **Research mode** at the top of the popup:

- **Private Label Mode** (default) — Tracker, Niche Hunt, Black Box, Sellers as in this book.
- **Wholesale Mode** — switches the shell to **Wholesale intelligence · Product analyzer** (badge **v2.2.41**).

Wholesale does not invent sales, FBA counts, or COGS. Type your supplier invoice. Confirm gating in Seller Central. Notes stay on this device.

13.1 Wholesale scan on Amazon search

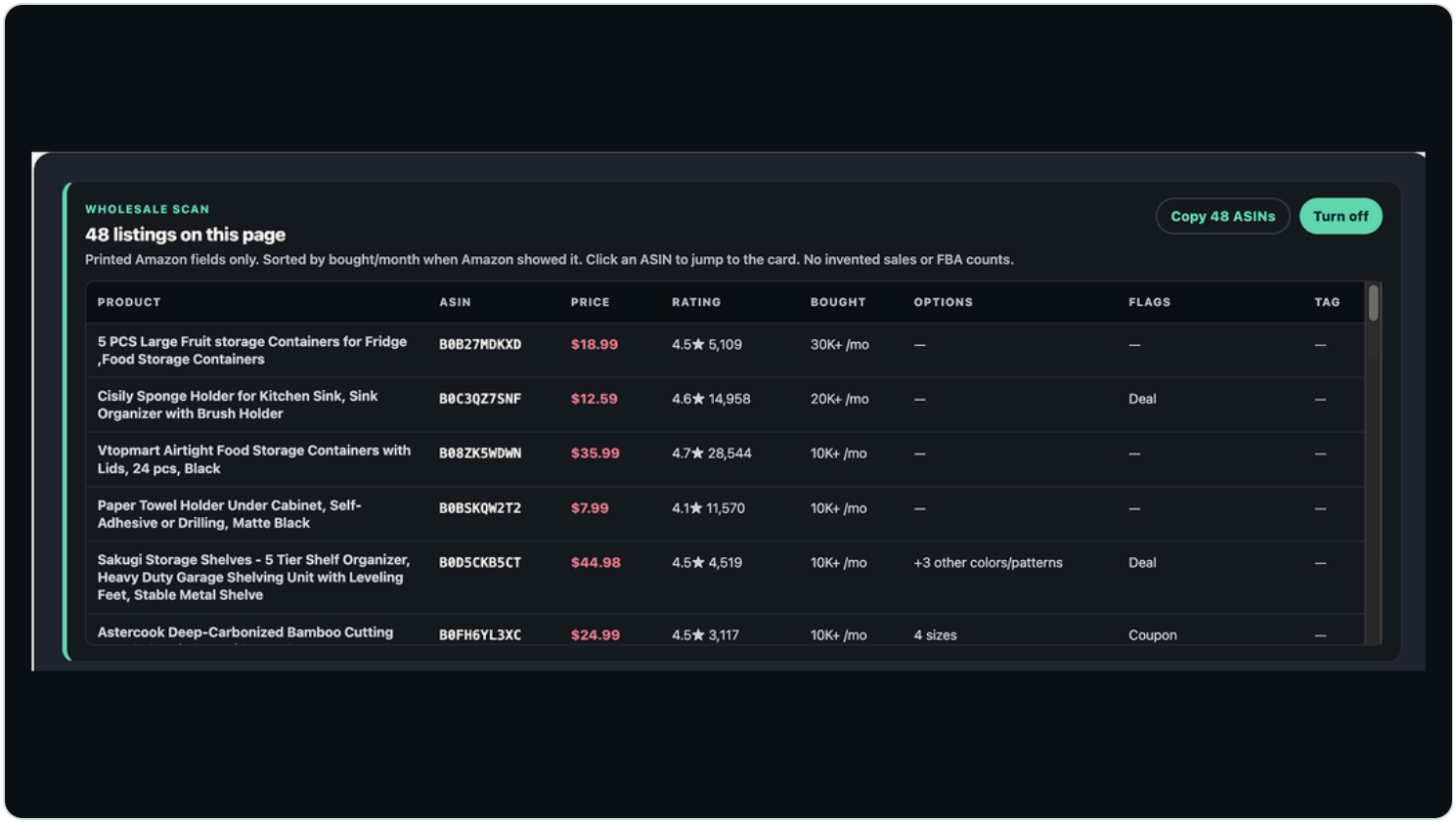

Figure 37 · Wholesale scan on the search page. Printed Amazon fields only. Sorted by bought/month when Amazon showed it. Click an ASIN to jump to that card.

How to use it. Open an Amazon search, turn Wholesale Mode on, then read the table: product, ASIN, price, rating, bought, options, flags (Deal / Coupon), tag. **Copy ASINs** copies the column. **Turn off** hides the table. Hunt-only FBA rows follow Amazon's shown monthly sales and FBA offers — Chilview does not invent seller counts.

13.2 Product analyzer — bulk UPC / ASIN check

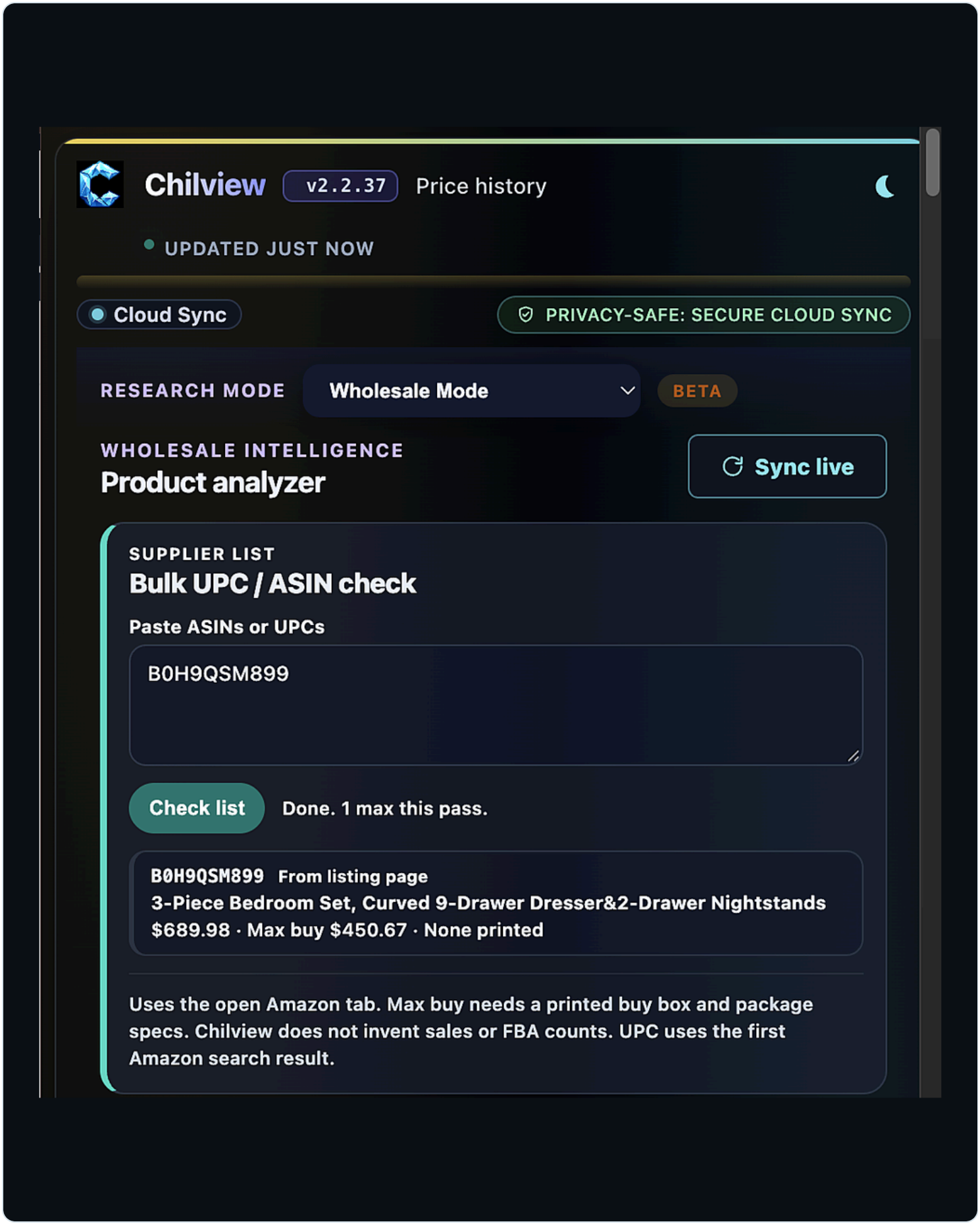

Figure 38 · Popup → Wholesale Mode → Product analyzer. Paste ASINs or UPCs, then Check list. Uses the open Amazon tab. Max buy needs a printed Buy Box and package specs.

Paste one or more ASINs/UPCs → **Check list**. UPC uses the first Amazon search result. Chilview does not invent sales or FBA counts.

13.3 Sourcing check and listing notes

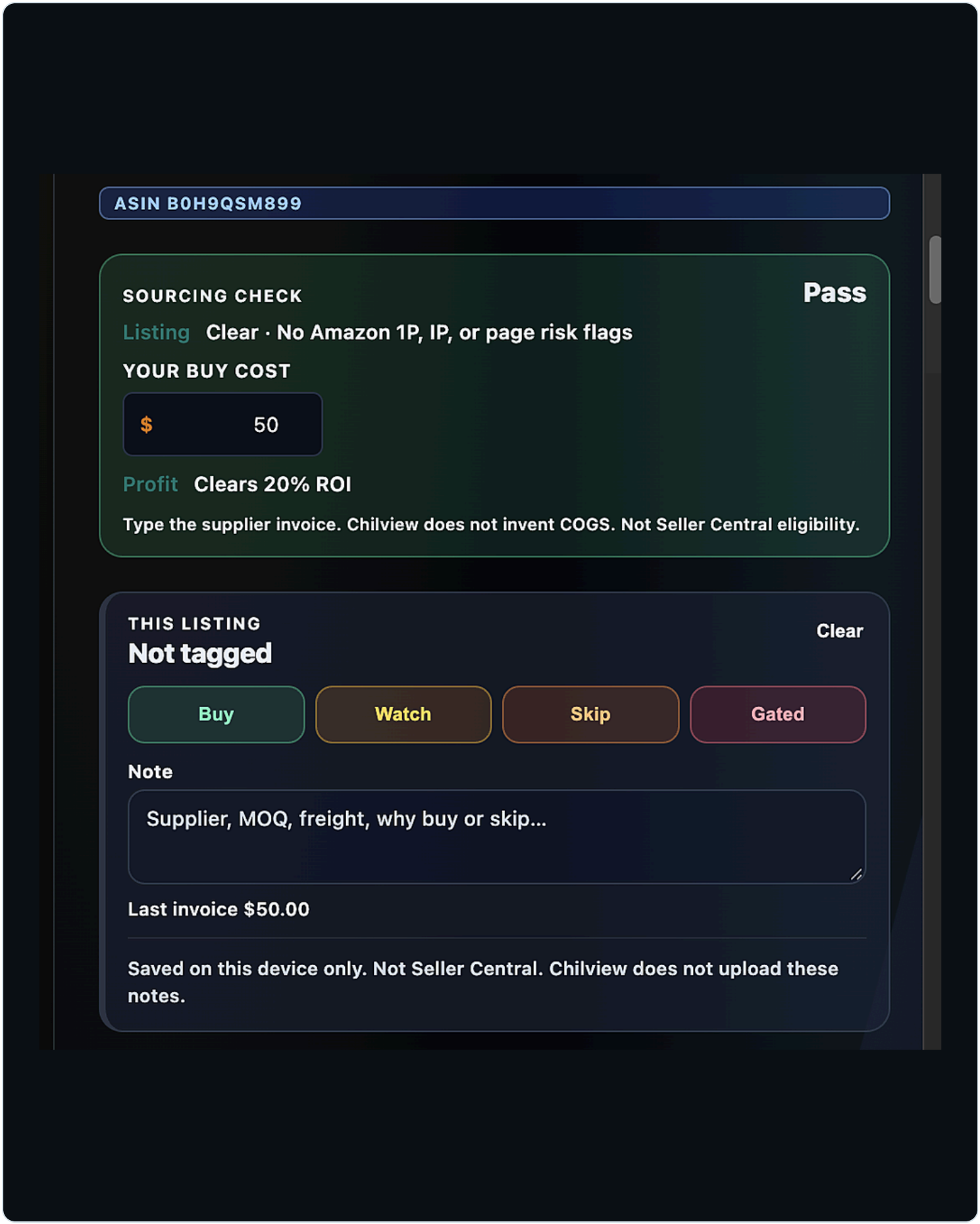

Figure 39 · Sourcing check: listing flags from this page, then type Your buy cost. Profit vs 20% ROI uses your invoice — Chilview does not invent COGS. Tags Buy / Watch / Skip / Gated are saved on this device only.

Type the supplier invoice. **Pass** on listing flags means no Amazon 1P, IP, or page-risk flags were printed — that is not Seller Central eligibility. Notes (supplier, MOQ, freight) stay local.

13.4 Sourcing list and offer prices

Figure 40 · Sourcing list on this device, then Offer prices from this listing's offers. Shipping is included only when Amazon printed it. Buy Box hold is Chilview capture history, not Amazon's official percentage.

If Lowest FBA says **Not scraped**, there was no lowest FBA offer on this page — leave it blank. Do not treat a dash as $0.

13.5 Variations and active competitors

Figure 41 · Variations from this page's size/color picker only. Price and stock show for the variation you have open. Chilview does not open other child listings. CSV exports the competitor count you see.

Figure 42 · Competitor inventory on this listing. Units are the cart quantity shown on the page, not warehouse inventory. Prime / rating come from the offer or seller profile when printed.

13.6 Offer history

Figure 43 · Offer history. Straight line through real Sync live captures — Chilview history only, not estimated points. CSV downloads the rows.

Figure 44 · Each row is one Sync live. View catalog opens that seller's storefront when it is a third-party seller.

Tap **Sync live** on the analyzer to add a new capture. If price and stock are unchanged across days, the book will say so — that is real, not a missing 2-year chart.

13.7 Listing signals — reseller presence

Figure 45 · Reseller presence from this listing's offer list. Color-coded: Present when resellers already appear. Not a wholesale application and not Seller Central approval.

Read Amazon 1P, FBA sellers, page warning, and storefront brand as printed. "No FBA on this offer list" means Chilview did not see FBA offers here — not that Amazon has zero FBA worldwide.

13.8 Seller intel

Figure 46 · Page scan + Other sellers overlay + Amazon storefront/profile. Revenue tile needs this listing's BSR; if there is no BSR it stays honest. Location is the seller profile Business Address when printed.

Storefront mix (cards, brands, department) is what Amazon named on that storefront. Product cards with no brand line stay unprinted — not invented brand revenue.

13.9 Brand & compliance

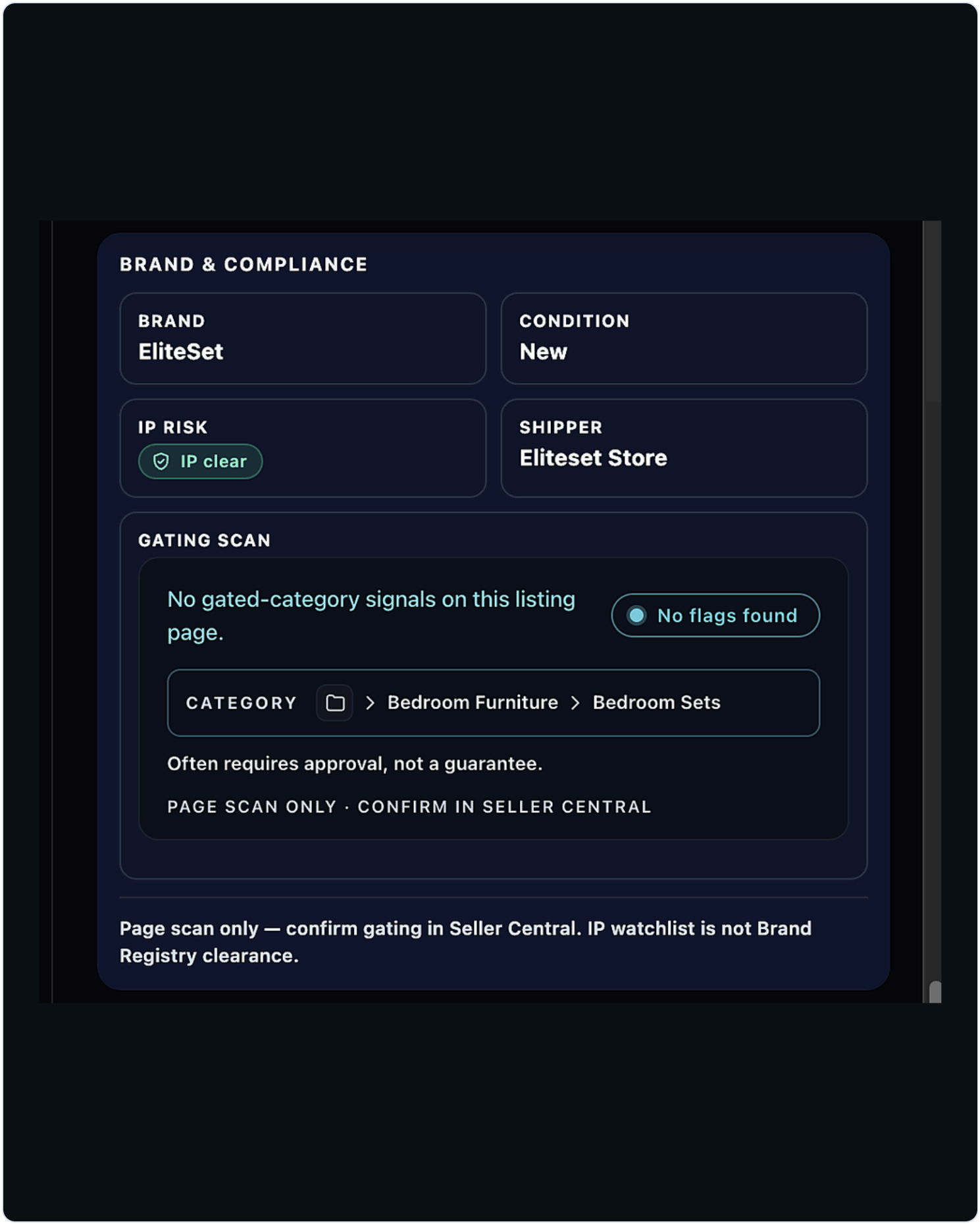

Figure 47 · Brand, condition, IP risk, shipper, and gating scan from this listing page. Page scan only — confirm gating in Seller Central. IP watchlist is not Brand Registry clearance.

13.10 Wholesale calculator (still yours)

Under Product analyzer you can still type projections:

1. **Market demand** — monthly search volume, FBA seller count you enter or that were printed.
2. **Revenue** — Buy Box sell price from this listing.
3. **Landed cost** — wholesale COGS, inbound freight / unit, prep + label / unit (your numbers).
4. **Amazon fees** — referral %, FBA fee / unit (US tables when package specs exist; otherwise enter local fees).
5. **Order size** — units per order (case pack).

Tap **Update projections** (or type — it recalculates live). **Sync live** refreshes listing facts from the open Amazon tab. These inputs are yours; Chilview does not fetch a distributor’s confidential price list.

14. Black Box Search

Black Box reads **live Amazon listings** from the search tab in this window. It does not invent a catalog or sales figures.

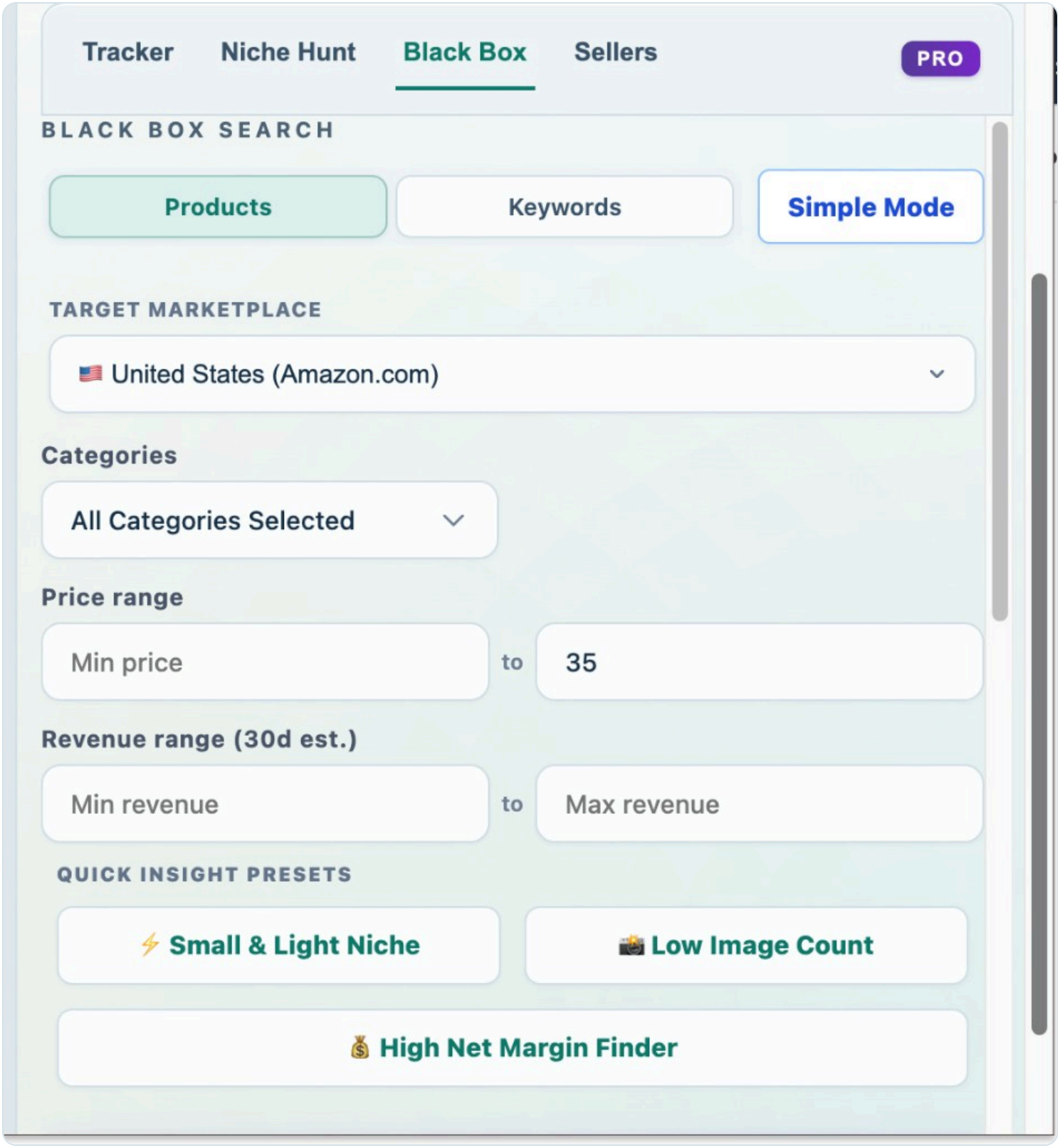

Figure 33 · Black Box filters: Products vs Keywords, Simple Mode, marketplace, categories, price / revenue ranges, then Quick Insight Presets.

Why this helps product research. You set a budget (example max $35) and marketplace before you scan. Presets are shortcuts: Small & Light (ship cost), Low Image Count (weak listings you might out-photo), High Net Margin Finder (still uses visible listing facts — Amazon does not publish your COGS). Stay on a keyword search tab, then tap **Run Black Box Search**.

1. Open an Amazon **keyword search** (`/s?k=…`), not Home, Cart, or a lone PDP.
2. Popup → **Black Box**.
3. Choose **Products** (listing table) or **Keywords** (token view).
4. Optional: **Simple Mode** vs advanced (tap the mode toggle to reveal extra filters).
5. Click **Run Black Box Search**.

Filters

- **Marketplace** — follows the Amazon tab you have open.
- **Categories** — dropdown; Select All or tick specific nodes.
- **Price range** — min to max.
- **Revenue range (30d est.)** — only from printed units × price; hidden sales stay out.

Advanced (when enabled): sales units (30d), max reviews, min rating, shipping size tier (Small Standard / Large Standard / Oversize), exclude keywords (comma-separated, e.g. adult, refurbished).

Quick Insight Presets

- ⚡ **Small & Light Niche**
- 📸 **Low Image Count**
- 💰 **High Net Margin Finder** — still uses visible listing facts + your filters, not a secret COGS feed.

Results honesty

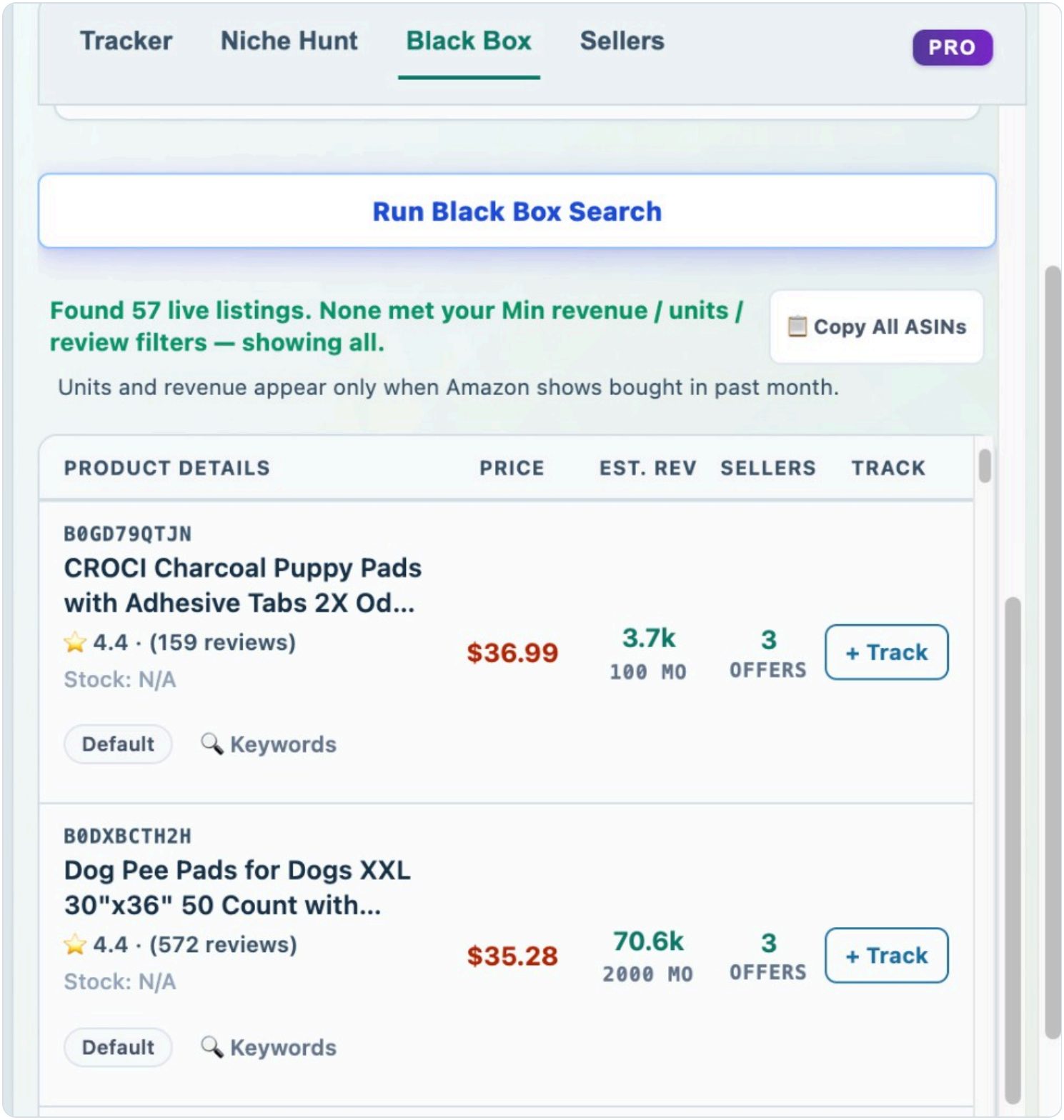

Figure 34 · Results from this search page. Status may say none met your min filters — showing all. Units/revenue only when Amazon printed bought-in-past-month.

Why the table helps. Compare two pads in one scroll: same 4.4★ and 3 offers, but 100 vs 2,000 printed monthly units and $3.7k vs $70.6k est. rev. **Sellers / Offers** is offer count, not margin. Stock N/A means

Chilview did not read a cart cap here. **+ Track** watches that ASIN; **Copy All ASINs** dumps the column for a sheet. Keywords on a row deep-dives title tokens.

The **Sellers** column is the organic offer count when Amazon showed it (1–3 open / 4–8 moderate / 9+ crowded). It is **not** a margin or COGS. Empty cells stay **—**. Bought-in-past-month stays blank when Amazon hid it.

Empty state: *Black Box reads live Amazon listings* + **Open Amazon search**. Status can show a batch badge: ASINs tracked from your green SERP selection / Track in Black Box.

> From Keyword Niche Summary, **Track in Black Box** on Analyze Products sends selected ASINs here and can open the popup.

15. Sellers & storefronts

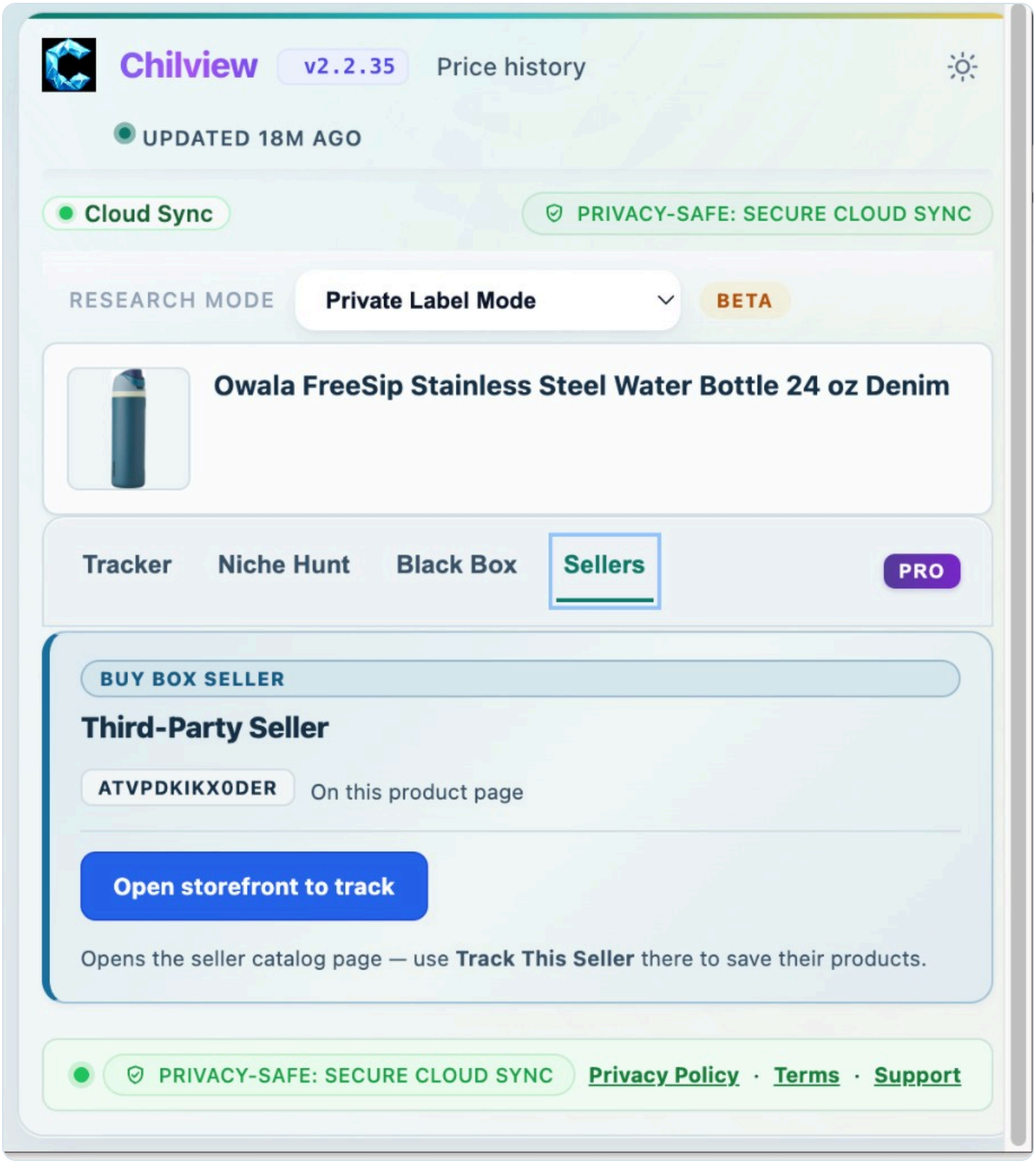

Figure 35 · Popup → Sellers on a PDP: Buy Box seller on this product page, then Open storefront to track.

Why this helps product research. You see who is winning the box on this ASIN without hunting the offer list. **Open storefront to track** appears only for a **third-party** Buy Box seller and opens their catalog. If Amazon holds the Buy Box, Chilview will not offer that button — Amazon retail has no competitor storefront (that link would land on Customer Service).

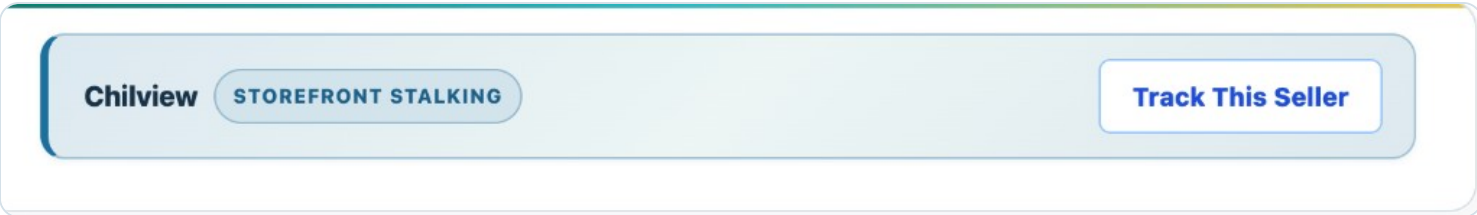

Figure 36 · On a storefront (`/sp?seller=`): STOREFRONT STALKING → Track This Seller (later Refresh Catalog).

Why Track This Seller helps. One click saves that catalog snapshot on this device so you can watch new ASINs and price changes in the Sellers tab (View Catalog, Untrack, optional alert). It does not scrape random websites — only the storefront you opened.

1. Open a third-party seller's storefront on Amazon (not Amazon retail).
2. Click **Track This Seller** on the page (becomes **Refresh Catalog** after the first save).
3. Popup → **Sellers**.

Each tracked card shows: Tracked chip, seller id, product count, since date, optional **+N new** and price-change badges.

- Alert toggle — notify when the catalog snapshot changes (this device).
- **View Catalog** — expands visible products from the last snapshot (image, title, price).
- **Untrack** — removes that seller from your list.

Empty catalog: *No visible products in the latest snapshot.* Refresh only reads the storefront you already chose.

16. PRO tab

Purple **PRO** pill. **Developer Integrations**:

- **Discord Webhook URL** — paste a Discord incoming webhook to receive alert-style posts you configure.
- **Telegram Bot Token** — token from @BotFather.
- **Save Config** — stores locally. Leave blank if you do not use bots.

This tab does not replace Founder checkout. Paywall / trial still control Keyword Niche exports and Hunt Board access.

17. Trial, newsletter & Founder

Free trial

- New installs get a **72-hour** trial on that machine (Chrome or Brave).
- A brand-new install should **not** say “Free trial ended.” Reload Amazon once if sync is slow.
- Clearing cache, a new Chrome profile, or switching Chrome → Brave on the **same Mac** does *not* mint a new trial.
- One newsletter email per machine. A second email shows an error — it is not a new trial.

When the trial ends

A lock covers live data. Copy is **Free trial ended** / **Upgrade to keep Chilview** (not leftover “Elite access”). You can still open Unlock Founder or restore.

+2 days newsletter

When the CTA appears (popup Seller Brief or gate “Still want 2 free days?”): enter email, agree to mail, **Subscribe** / **Get +2 days**. Empty vault is OK — Chilview mints one. If the trial was already used: “Free trial already used…” not a new 72 hours.

Unlock Founder

1. Click **Unlock Founder Access** (first 500 founders $30 lifetime; then Pro $10/month). Checkout opens in a new tab.
2. Pay with card. **bKash, Rocket, and Nagad** show as Coming soon until the Bangladesh merchant account is ready.
3. Finish Stripe. Stay on the success page a few seconds so MARK can complete before SYNC.
4. Return to the popup / Amazon tab. Founder should stay unlocked. Devices chip shows N/2.

Already a Founder?

1. Use the same email you paid with at checkout.
2. **Send code** → copy the **6-digit code** from email (not the confirm link).
3. Reopen the popup → enter the code → **Restore access**.

> Typical device seats: **2**. If you are blocked, remove an old device from the Devices chip, then reload Amazon.

Share Price Trend visits (Founder, optional)

After Founder is unlocked, the popup can show a checkbox: **Share Price Trend visits with other Founders**. It stays a normal 14px box (2.2.41). **Off by default.** When on, Chilview may send ASIN, price, BSR, and Buy Box from Amazon pages you open so other Founders' Price Trend can merge those captures. No personal browsing history. Turn it off anytime.

18. What Chilview does not claim

You might think…	What it actually is
Live warehouse inventory	Cart quantity picker / “only X left” page text
Brand Registry / trademark clearance	Short local brand watchlist
Exact monthly sales	Amazon’s printed bought-in-past-month, often a floor (30,000+)
BSR = units sold	Rank history only
Black Box Margin / High Net Margin Finder	Offer-count column and visible listing filters — Amazon does not publish COGS
Buy Box seller is always a 3P competitor	Amazon retail has no competitor storefront. Chilview will not offer Open storefront — that Amazon link goes to Customer Service
Hunt Board = price alert	Local shortlist. Use Tracker Save for alerts
Gating “clear to sell”	Page scan. Confirm in Seller Central
O-INDEX / Viability = guaranteed profit	Page-1 visible-listing score. Always run Profit with your real COGS
2-day Niche Trend “died 73%”	Few local snapshots. Revisit before you abandon the keyword
Alibaba cost = factory quote	Research aid. Get a real quote before you order
AI Deep Dive = ChatGPT subscription	On-page summary of the same visible search results
Listing Keyword Coach puts you on Page 1	Page 1 title/bullet patterns vs this listing. Rank still depends on ads, reviews, price, and conversion. Not Amazon Ads volume
Pos N on Hunt / Organic slot today = Amazon rank history	Visible organic slot on this search page today (Sponsored skipped). Not Amazon Ads rank history, and not a Page 1 promise
Listing quality score = conversion or Helium grade	This-page checklist (title, bullets, gallery, A+). Phrase coverage only after Listing keywords. Not Seller Central backend terms

You might think…	What it actually is
Catalog = third-party history or a public product API	Captures Chilview already saved for this ASIN (price, rank, rating, reviews, bought-in-past-month, and in V37 printed brand / package / FBA when Amazon showed them). Blank = never shown or never stored. Official extension only
Reverse ASIN = Helium Cerebro	Phrases from this listing's title and bullets, plus other organic titles on this Page 1. Not Ads volume or rank
Check these searches = Amazon index / Helium Magnet	Visible listing copy plus this search's Page 1 today. Amazon has no index API. Not on Page 1 is not "unindexed"
Draft copy = Helium Listing Builder / AI rewrite	Copy-only stitch of this listing plus Page 1 phrases. Edit before paste. Not uploaded to Seller Central
Wishlist bar = third-party wishlist sync	Visible ASINs on this Amazon wishlist page. Track uses the same local save as Hunt Track. Not a third-party import, hover preview, or deals feed
Hover preview = third-party graph	This card's printed price plus your Chilview saves. Not a third-party hover graph. Hunt cards are skipped
Reseller presence = wholesale application accepted	Printed offers on this listing (Amazon 1P, FBA, 3P). Not Seller Central clearance or a supplier application
Price Trend 1Y = 2-year archive	Visit captures only. Short or flat history is labeled honestly
Niche Trend Live flash means data was deleted	V37 keeps stored snapshots after reload. Baseline is only when no snapshots exist yet

19. Theme, sync, markets, privacy & checklist

- **Ayaat** — light Amazon-aligned UI in 2.2.41 (no dark-theme toggle).
- **Cloud sync** — product-level ASIN / price / BSR. Not a CRM of personal profiles.
- **Markets** — US, CA, MX, BR, UK, DE, FR, IT, ES, NL, SE, PL, IE, BE, TR, IN, AE, SA, SG, AU, JP, EG, ZA, and other hosts in the listing. Always research on the site you sell on.
- **Privacy:** getchilview.com/privacy · Review Insights redacts PII.
- **Support:** getchilview.com/support
- **This PDF** — share the file, or later host a download button on getchilview.com (marketing site). The extension zip does not include this book.

Suggested weekly workflow

1. Search a keyword → read Keyword Niche Summary verdict + O-INDEX.
2. Hunt only → Open Hunt cards → product panel + Profit with real COGS. Track keepers to save today's organic slot on this search.
3. Save keepers to Hunt Board (Watching / Need quote / Pass).
4. Tracker Save only for price alerts you actually want.
5. Black Box on the same search to export / filter the table.
6. Track important competitor storefronts in Sellers.

New-user checklist

Done	Action
☐	Install on Chrome or Brave and pin Chilview
☐	Open a PDP and walk the panel: gating → prices → cross-market → chart → Review Insights → variations → FBA (enter COGS) → Listing quality → Catalog → Listing keywords (Analyze)
☐	On a product page: Analyze listing keywords, then try Reverse ASIN, Check searches, or Draft copy (paste into Seller Central yourself)
☐	Optional: Today's Deals → Track visible or Copy ASINs
☐	Search a keyword and find KEYWORD NICHE SUMMARY
☐	Read How Hunt works; tap Hunt only; Open a Hunt card
☐	Try Analyze Products, Top Keywords, Download ASINs (when unlocked)
☐	Save one Hunt Board card; try Watching → Need quote → Pass
☐	Read Seller Stock as cart cap

Done	Action
☐	Enter COGS in Profit and read net profit / break-even
☐	Run Black Box on a search page
☐	Track one storefront in Sellers
☐	Popup → Wholesale Mode → search scan table, then product analyzer (invoice, sourcing list, listing signals, brand & compliance)
☐	Know Unlock Founder vs Already a Founder restore
☐	Founder: see Share Price Trend visits checkbox (off by default)

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Live product captures: on-page panel (Figures 1–6, 5b), Listing quality + listing keywords (7–10), Today's Deals (11), popup Tracker / Niche Hunt / Board / Seller Stock (13–15, 26–32), Keyword Niche Summary and Hunt SERP (16–25), Black Box (33–34), Sellers / Track This Seller (35–36), Wholesale Mode (37–47). Hunt tab fill is Figure 26a.
Website: **getchilview.com** · Store: **Chrome Web Store** · Help: **support**